TripCandy

Book Hotels, Earn CANDY

About

TripCandy Is A Crypto Loyalty Rewards Program For Booking And Accommodations

Customers are constantly looking for cost saving solutions or rewards and hotels are looking for new ways to improve sales and revenue.

TripCandy bridges the gap by providing a new way for these hotels to incentivize & monetize their users by introducing our crypto loyalty rewards program. This program helps in improving the hotel's user conversions and user retention boosting their sales and revenue.

"TripCandy's loyalty reward program allows hotels to start offering crypto cashback for their reservations"

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Vision & Mission

Vision

To be top online accommodation booking service for the global crypto community

Mission

- To build the best accommodation booking site earning the highest crypto cashback.
- To build a business complete with strong fundamentals and multiple built-in demand mechanisms that support TripCandy token's stored value for the long term and in a sustainable manner.
- To acquire at least 10 million active users within 5 years' time.

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Problem & Solution

Problem

Limited Payment Channels

Customers struggle to make bookings as it mainly allows credit card payments, where 80% of the world's population currently do not have access to one.

Low reward incentives

Users are not incentivized by the type of rewards such as points, credits, or add-ons. These rewards tend to be misunderstood and under-utilised by consumers as the value is subjective and hard to determine.

Solution

Multiple Payment Method

TripCandy provides multiple alternative channels of payment such as crypto, bank transfers, carrier billings and E-wallet payments. This opens up access for users all across the globe; from South East Asia, Middle-East, Latin America and India.

Tangible Rewards

Crypto Cashbacks allow instant and tangible rewards that are valued by customers. Customers will be able to instantly quantify the value and maximise the use of the rewards immediately.

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TripCandy Preview

TripCandy platform provides high crypto cashback rewards for hotels and accommodations from all around the world.
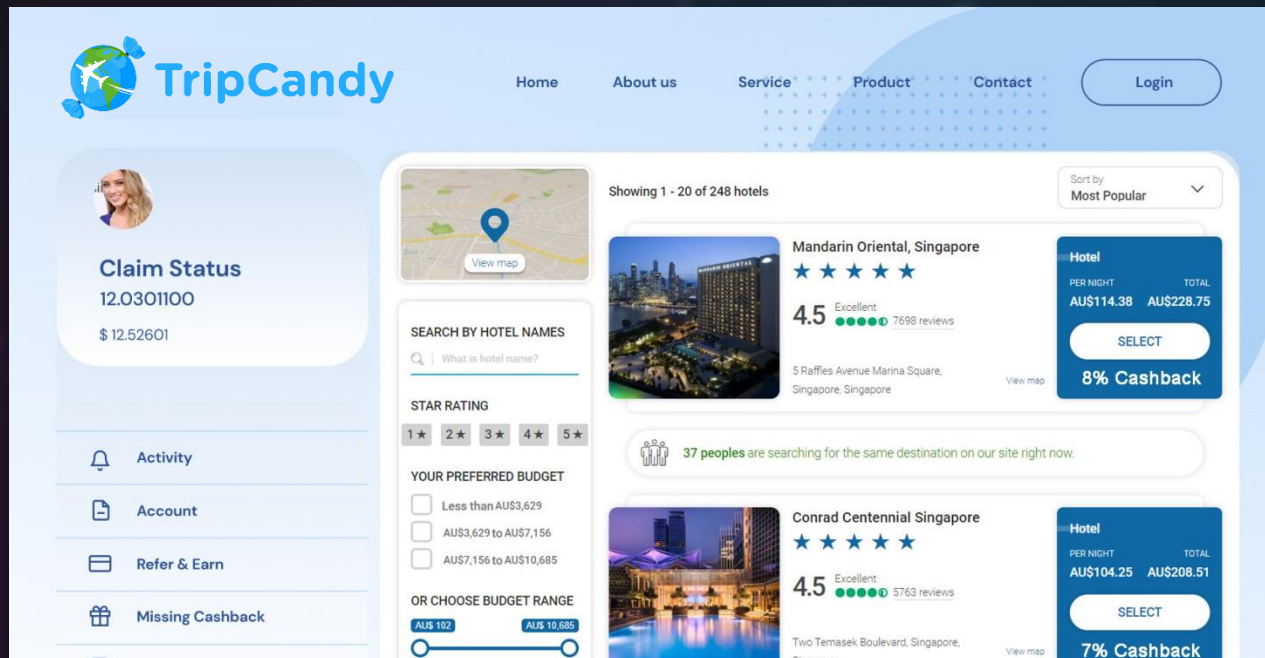
Disclaimer: Product might defer from above

Members* can simply come to our website or partnering websites and make payment for any goods or services to start receiving crypto cashback instantly.

*Closed-User Group

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Tokenomics

Introducing, **CANDY**; TripCandy's very own crypto token that improves and facilitates a more efficient form of payment for travel-related goods and services.

Token Name: TripCandy
Token symbol: CANDY
Token Decimal: 18
Total Supply: 1,000,000,000 Tokens
Network: Binance Smart Chain
Mintable: -N.A-
Burn: Automatic burn when there is an odd number of token per reflection distribution, the remainder tokens will be burned

Functions:
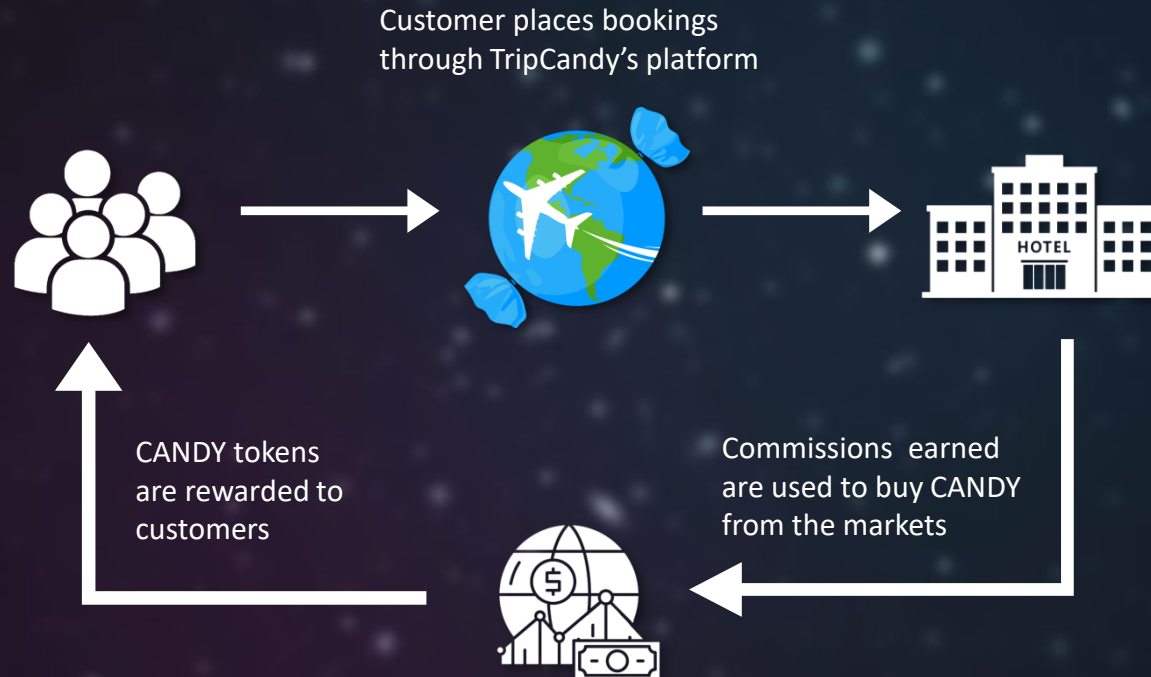There will be a 3% tax per transaction (Buy/Sell)
- 1% will be distributed among all wallet holders
- 1% will be paid to the deployment operation wallet
- 1% will be injected into the liquidity pool

**There will be a 10% Tax for sellers until the Full platform accepts CANDY as payment.

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How It Works

TripCandy brings traffic to hotel and accommodation suppliers and in return gets commission for every booking and services.

Customer places bookings through TripCandy's platform

CANDY tokens are rewarded to customers

Commissions earned are used to buy CANDY from the markets

For every booking, a percentage of the total sales will be returned to the user in the form of $CANDY token. To fulfil this objective, TripCandy will buy CANDY tokens from the market, creating a perpetual and consistent demand.

Thus, increasing the value of CANDY tokens over time.
In other words, the more bookings, the more demand there will be for CANDY tokens.

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Partners

We are working with top brands as our partners to allow our customers to maximise their choices and comfort.

Expedia® **Booking.com** **agoda**

Pending

traveloka Hotels.com™ HotelsCombined

Others

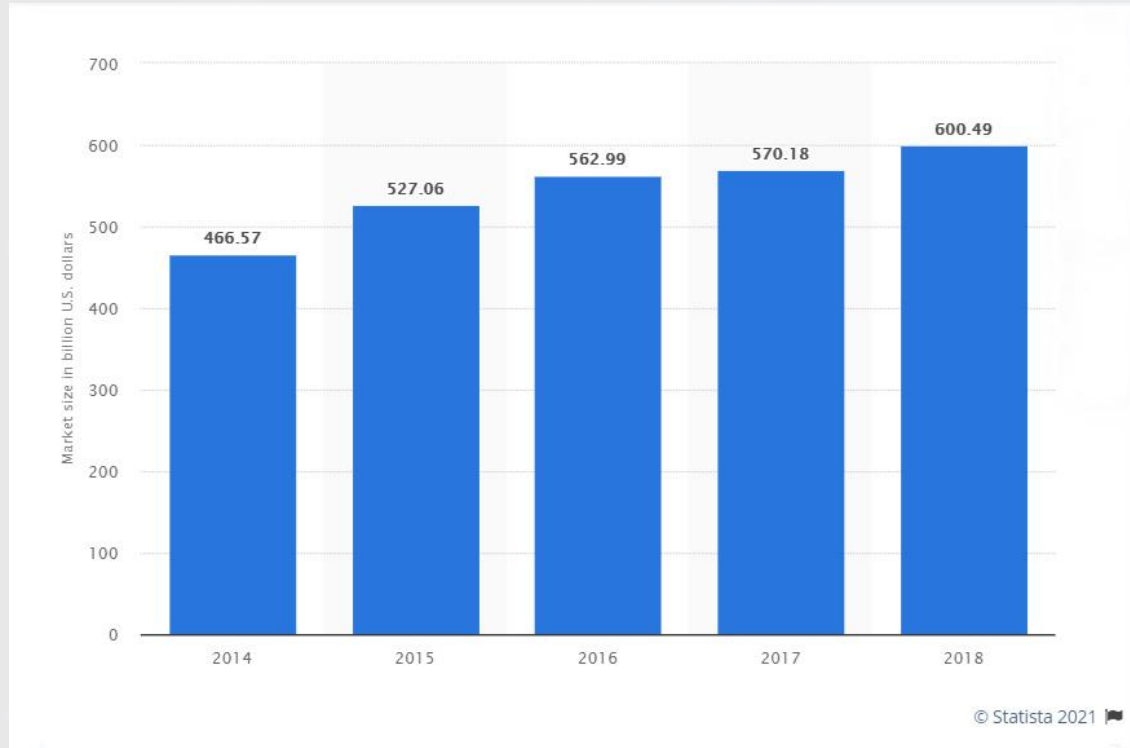CoinGecko PancakeSwap BscScan

coinbase CoinMarketCap
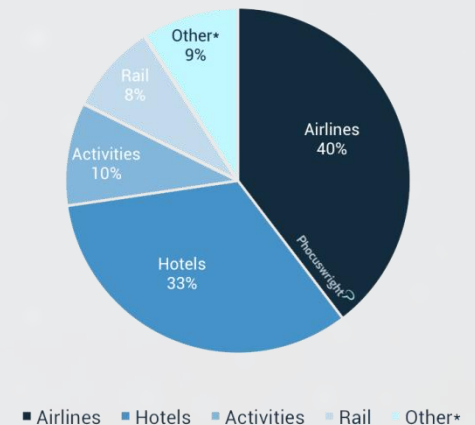
Market Size

Global Hotel Industry From 2014 to 2018
(in billions U.S. Dollars)

CAGR: 4.5% (2019 – 2026)
Est $893 Billion USD by 2026

Global Travel Market Share Est

Global travel accommodation industry garnered **$632.8** billion in 2018,
and is estimated to reach **$893** billion by 2026, growing at a CAGR of **4.50%** from 2019–2026.

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Roadmap

Q2 2021

- Private sale of tokens (2% Cap)
- BlockAudit
- Telegram group to 5k members
- Airdrop application
- Presale Launch Dxsale (20%)
- Pancakeswap listing
- Partnership with top hotel brands
- CoinGecko
- Airdrop token release

Q3 2021

- Marketing (Press release, content, Social media)
- Telegram group to exceed 8k members
- Booking Website MVP
- Partnership with key travel tech partners
- Certik Audit
- CoinMarketCap
- Exchange Listing (BitMart, HotBit, etc)
- Discord/Live streaming QNA with the team

Q4 2021

- Launch Crypto payment gateway
- Launch on 1st crypto centralized exchange
- Viral Marketing
- Telegram group to exceed 25k

Q1 2022

- Booking site v2 launch
- Marketing channel expansion
- Mobile APP (IOS /Android) MVP
- Testing of flights/insurance purchase options
- Marketing towards User Adoption

Disclaimer: Roadmap may change due to market conditions

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Disclaimer

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Thank you!
We hope to see you on-board.

If you have any question or wish to know more
Contact: team@tripcandy.com