

# 99Starz Litepaper 2023

This document outlines the 99Starz vision and mission, the products and services that will be built, and details on the STZ token and distribution.



# 99STARZ

## Executive summary

Dubai-based [99Starz](#), led by industry experts as well as Silicon Valley veterans since 2019, focuses on building cutting-edge Web3 products and services that will empower gamers, guilds, studios, and investors. The end goal is to bridge the gap in growing play-and-earn as a movement to a wider audience around the world. The three pillars that will enable this are the [Gamefied Asset Management Ecosystem](#), the [Gamefied Wallet](#), and the [99Starz Guild](#). These three product verticals encompass web3 asset management software, distribution, and transfer of funds, as well as a gaming guild for web games that fosters collaboration and rewards for all participants.

The partnership with Animoca Brands gives the project access to the most promising web3 games. Scaling the yield gaming model across successful blockchain games, win-win situations will be created for all participants. Gamefied wallet, a new kind of smart contract wallet, will allow lenders to control the wallet and the assets without providing full access to third parties, thus freely leasing them across various P2E games. Furthermore, the wallet allows hierarchical delegation at the wallet level, ensuring that it works with games that don't have "scholarship" or rental functions. The onboarding of games into the ecosystem will be done through an SDK, dramatically increasing the speed of new games entering the ecosystem.

For the gaming guild, a governance structure will determine the rewards, giving gamers the opportunity to perform activities they care about.

In addition, the STZ token, initially an ERC-20 token, was created to be the lifeblood of the project, serving as a medium of transaction, with only 99 million of the tokens ever being minted. It will bridge all of the major blockchains hosting the most popular non-fungible token (NFT) ecosystems to offer greater cooperation with other players and communities. Finally, all of the smart contracts will be audited by industry-leading third-party providers for total transparency and safety.

# Overview



99Starz represents much more than just another project in the rapidly growing web3 gaming and metaverse economy.

At the core of our mission is a commitment to empowering gamers, guilds, studios, and investors through the use of cutting-edge Web3 products and services, to enable mass adoption of the new paradigm. However, we believe that success is not just about generating revenue or gaining market share - it's about creating a positive social impact and promoting global well-being.

We believe that our human-centric purpose is a force for good, and that our products and services can play a critical role in shaping the future of gaming, and by extension, the world.

“Like Uber, where anyone with a car can tap into Uber's transportation gig economy ... ***anyone with an internet connection and STZ tokens can tap into the 99Starz Metaverse gig economy.***”

The mission starts with three key products: the Gamefied Asset Management Platform, the Gamefied Wallet, and the 99Starz Guild.

## 99Starz Product Verticals

**Gamefied Asset Management Platform** - A trustless, institutional grade, all-in-one, web3 asset management software that supports complex gaming, assets and scholarship operations.

**Gamefied Wallet** - is an NFT delegation solution for trustless management of web3 assets - distribution, transfer and payouts, streamlining the management of their portfolios.

**99Starz Guild**- is a web3-focused community of gamers that onboard and support player participation in partnering web3 games. This pioneering project aims to foster a strong community of players built around trust, transparency, and collaboration, creating a new era of gaming that is fair, secure, and rewarding for all participants.

Together, these three products are designed to effectively serve the web3 industry by providing the tools and services necessary for mass adoption of users into the web3 gaming and metaverse gig economy.

99Starz is supported by talented web3 industry experts as well as Silicon Valley veterans, seasoned high-profile investors, and backgrounds in Google, Microsoft and AI tech industries.

Advisors and founders of the group have been involved in play-and-earn since 2019 and are owners and players of some of the most famous NFT gaming projects since their inception.

***Our team has the first-mover advantage and strong experience.***

# Web3 Gaming, the Metaverse and the Gamefied Experience

## Wellness and Web3

**According to a recent report by the Global Wellness Institute, the global wellness economy is a \$4.2 Trillion Global Industry – with 12.8% Growth from 2015-2017, with the wellness tourism sector alone valued at \$639 billion.**

The report also highlighted that the wellness industry is growing at a faster rate than the global economy, indicating a shift in consumer behavior towards more health-conscious and purpose-driven activities.

As the world becomes increasingly digital, the gaming industry is also undergoing a transformation, with the emergence of Web3 gaming and the metaverse. This new wave of gaming is characterized by the use of blockchain technology, which enables players to earn real rewards for their in-game achievements and assets.

One notable trend within the Web3 gaming space is the rise of "well-being games", which offer players the opportunity to earn rewards for engaging in healthy and mindful activities such as meditation, walking, and sports. These games not only promote physical and mental well-being but also provide a new, more achievable avenue for players to earn real value from their daily routines.

Our Gamefied Ecosystem is at the forefront of this new wave of gaming, providing a platform and wallet to securely manage digital assets in a trustless and scalable way.

The Gamefied Wallet is a new kind of smart contract wallet that allows for third-party leasing/renting of in-game assets, without sacrificing custody or security. This wallet allows the lender to control the assets' use while preventing unauthorized access or withdrawal. Gamefied has secured agreements with blockchain game companies to support this wallet variant, enabling a more immersive and rewarding gaming experience for users.

As the wellness industry and gaming industry continue to grow, the potential for Web3 gaming to positively impact global well-being is immense. The Gamefied Ecosystem offers a unique and innovative way for individuals to engage in purpose-driven activities while earning real rewards. We aim to scale this model across other successful blockchain games and match membership-based models with the correct asset management framework, creating a win-win situation for all participants.

The future of blockchain and the metaverse will be shaped by productive economic output, and Gamefied aims to play a major role in enabling this growth. The Gamefied Platform and Wallet provide investors, guilds, games, and players with a flexible and powerful way to operate and delegate digital assets across games, blockchains, and thousands of players simultaneously. With the Gamefied Experience, we aim to bring the play-to-earn model to millions of gamers around the world, bridging the gap between the worlds of wellness and gaming.

## E-sports and Web3

The e-sports industry is also a multi-billion dollar space and the second most viewed sport, right behind the NFL in the U.S. (while video gaming has generated \$178 billion worldwide in 2021 alone, and is predicted to reach \$268.8 billion by 2025). Bridging this opportunity to blockchain has a real, tangible output for the worlds esports players and viewers.

The idea was born from observing the rapid growth of blockchain-based play-to-earn games. Popular games like F1 Deltatime and Axie Infinity have relatively expensive entry level access, but they let you earn prizes that surpass the initial costs. Wealthy players that buy a lot of in-game assets face the problem of managing the unused parts that can be brought to life in the hands of new players who are just starting the game.

The first experimental team - SuperFast - was based on the yield gaming model, where a few big backers built a massive garage of in-game parts, and then used it to stake the parts for the new players wishing to participate in the game.

The model proved to be successful and today, the SuperFast Team is a regular high scoring participant at top industry events.

Our goal is to scale this model across other successful blockchain games and match membership-based models with the correct asset management framework, thus creating a win-win situation for all participants.

We aim to scale this initial concept and bring the play-to-earn model to millions of gamers around the world, bringing the benefits of blockchain technology to those in need. Most DeFi projects gather billions of dollars in total value locked (TVL) from a relatively small number of wealthy people. Our aim is to help the rest of the world start playing these games and enable the new sharing economy in the Metaverse which these players could build with their contributions. In order to grow, blockchain needs to move the thinking of TVL as a purely financial term into one of real and productive economic output, more akin to Gross Domestic Product (GDP). The growth of metaverses and the crypto community will be determined by this GDP equivalent and STZ wants to play a major role

## Metaverse, Phygitals and Interoperability

The Metaverse of the future, phygital experiences will be seamlessly integrated, and interoperability between platforms will be the norm. This will require the development of sophisticated asset management solutions that can bridge the gap between these two realms.

In this future Metaverse, users will be able to manage their digital assets in the same way that they manage their physical assets, such as real estate, cars, and other valuables. They will have access to innovative technologies that will enable them to trade, invest, and manage their digital assets seamlessly across multiple metaverse platforms.

To achieve this level of interoperability, developers will need to work together to create a common language that enables the seamless transfer of assets between platforms. This will require the development of standards and protocols that ensure that digital assets are highly interoperable, transparent, and secure

Gamefied Asset Management solutions will play a crucial role in enabling users to manage their digital assets effortlessly and navigate multiple metaverse platforms with ease.

99Starz aims to build a unique and inclusive metaverse experience that offers endless opportunities for learning, fun, and growth. Our official alliance with OMA3 will help to shape a future where the boundaries between physical and digital reality are interwoven, and everyone has access to new and exciting opportunities for personal well being and professional development.

## Onboarding the next Million Players through Education

Gamefied Academy will further enable the onboarding process for players entering the world of web3 gaming. With our cutting-edge technology and immersive educational resources, Gamefied will empower players to navigate the decentralized gaming ecosystem with ease and confidence.

Through interactive tutorials and engaging educational content, Gamefied aims to teach players about the benefits of blockchain technology, including tutorials on understanding Web3 and blockchain technology, staying safe and how to increase security, understanding ownership, and appreciating new levels of transparency.

With a focus on accessibility and inclusivity, Gamefied will provide resources in multiple languages and formats to cater to a diverse range of learners.

Overall, Gamefied's innovative approach to onboarding the next million players into web3 gaming through education will play a crucial role in driving growth and community building in the decentralized gaming ecosystem



# Gamefied Platform and Wallet

The Gamefied Platform and Wallet are innovative tools for gaming asset management that provides our users with a flexible and powerful way to operate and delegate digital assets across games, blockchains, and thousands of players simultaneously. By offering

- Trustless Management of Assets
- Easy onboarding of guilds, games and investors - 2 Step process
- Sophisticated accounts and player management
- One touch system for payout and performance management



Gamefied Platform

One of the challenges of third-party leasing/renting of in-game assets is ensuring that the leased assets can be utilized across the blockchain game, as experienced in many P&E games. This is because custody of assets is defined by wallet ownership.

Providing private keys to third parties is a security risk because they could potentially withdraw the owner's expensive NFTs (some gaming NFTs are currently valued at hundreds of thousands of dollars).

Additionally, we believe that, in the future, assets will have multiple purposes and use cases where an asset will be used in more than one gamified experience.

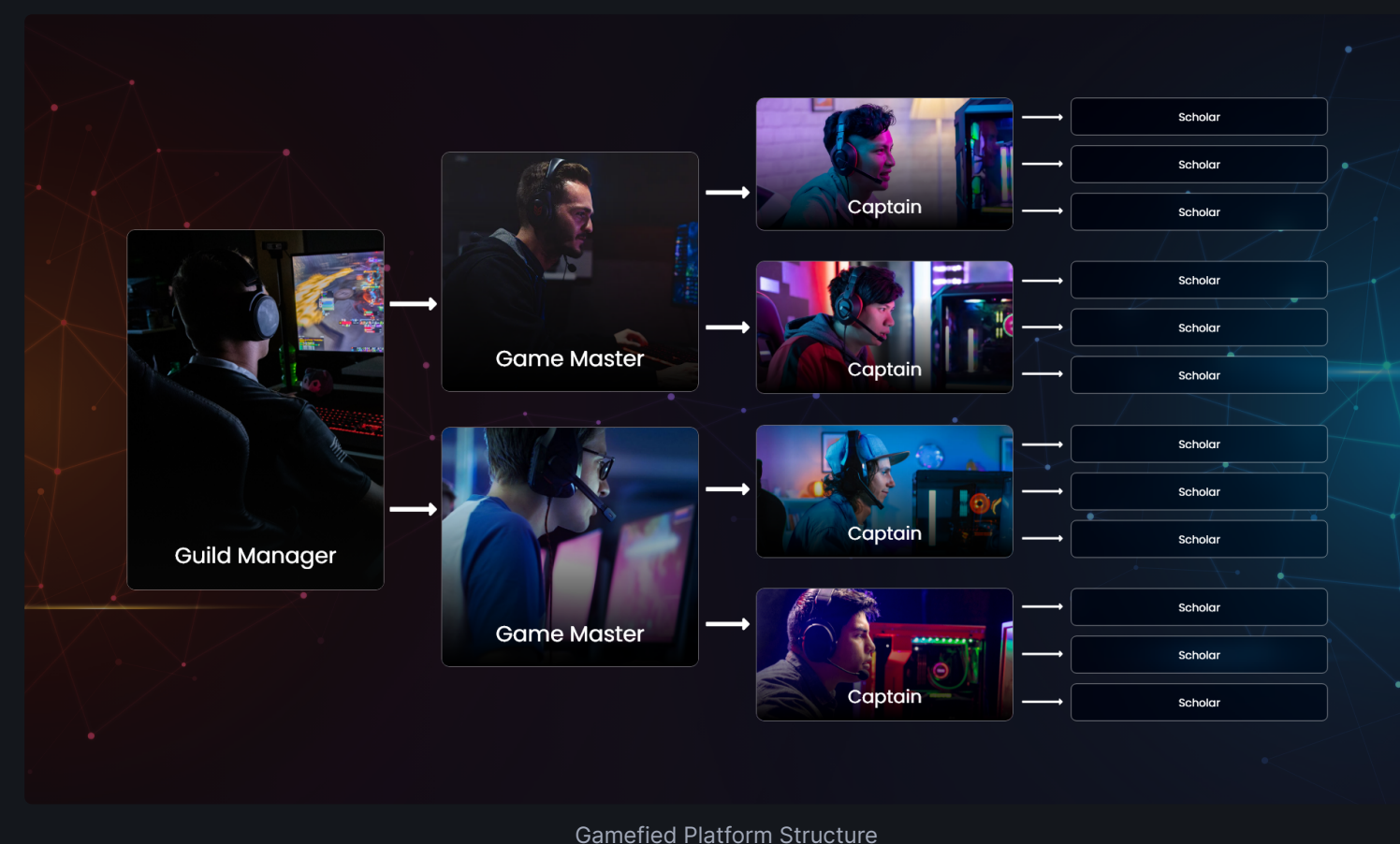
**{Gamefied will aim to maximize yield by procuring utility beyond the original game or other use cases (e.g. DeFi)}**

The solution is a new kind of smart contract wallet that allows the lender to control the wallet and the use of its assets without losing control. Only the original owner of the wallet (i.e. the origin wallet) may withdraw the assets, and only to and from the original wallet used as a deposit address. Gamefied has secured various agreements with blockchain game companies to support its new wallet variant when it is ready for mass use.

# Gamefied Features

The Gamefied Platform is built on the idea of hierarchical delegation, which allows nominated captians to delegate tasks down a chain to other managers and players. Hierarchical delegation is essential for organizational scale and consists of the following roles:

- Asset Owner - Guild Manager / Investor / Corporation
- Masters of Game/App/Metaverse
- Captains
- Scholars



## Compatible with any Game Environment

The Gamefied Platform and Wallet protocol is compatible even with games without "scholarship" or rental functions at all. This compatibility is possible because hierarchical delegation works at the wallet level, enabling users to operate assets inside any game environment.

## Permissions

The Gamefied Platform and Wallet offer different levels of permissions to each role:

**Guild Manager / Asset Owner permissions:** All access to all assets, with no limitations. He owns keys and can withdraw, appoints Masters

**Master permissions:** Access to assets, appoints Captains, can transfer within the entire organization for the game(s) he's in control to. He cannot withdraw any assets out of the organization, only Guild Manager can do it.

**Captain permissions:** Limited access to assets, able to transfer within teams they control, and appoint players

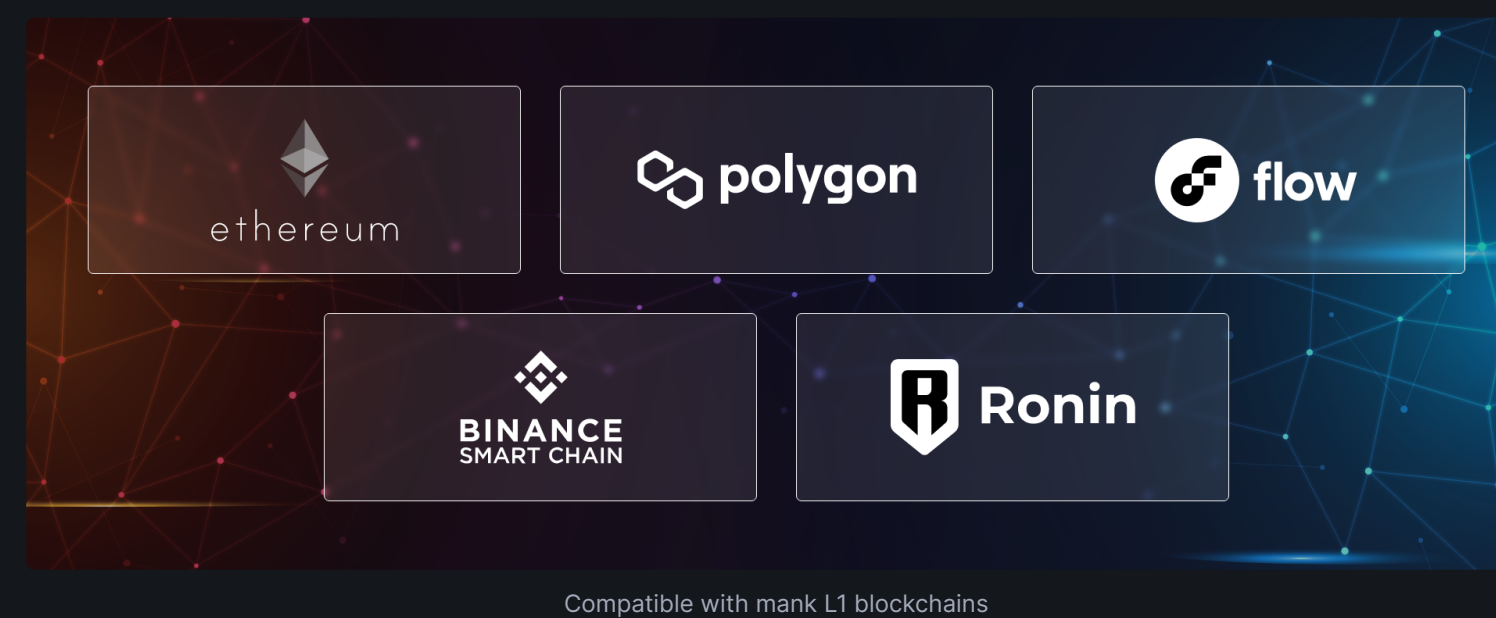
Scholar permissions: Restricted access to assets, able to only play with assigned assets, and can perform any in-game or on-chain transaction using scholarship wallet assets.

## Non-intrusive Delegation Solution

The Gamefied Platform and Wallet are a post-production solution for games, meaning that they can be implemented after a game has already deployed. This solution requires no technical requirements or changes from the game's engineering side, and it works on any game, regardless of architecture. Our specialist developer team will handle all the necessary integration so games don't have to. This characteristic is crucial because games do not have time to rewrite their backend engineering, as they need to be focused on creating great games.

The Gamefied platform will generate yield from blockchain gaming, based on the P&E results with major games running on different protocols (Ethereum, Polygon, Flow, Binance Smart Chain, Ronin and so on).

Gamefied will continue to partner with as many major gaming-focused blockchain as possible as well as over 50+ games to scale DAUs.



## Game Self-Onboarding SDK

The Gamefied Platform and Wallet team will deploy an SDK (a collection of software development tools in one installable package) that will allow any game to easily list itself inside the asset management protocol. This SDK is expected to dramatically increase the speed of games onboarding into the ecosystem. As more games join the platform, it will entice more gaming organizations to join the fold, resulting in a rapid three-way marketplace flywheel between games, guilds, and players.

The Gamefied Platform and Wallet offer an efficient, secure, and flexible solution for gaming asset management. With hierarchical delegation, compatibility with any game environment, and different levels of permissions, the platform provides users with full control over their assets. The post-production solution requires no technical requirements, and the game self-onboarding SDK will make the platform accessible to more games, making it a great choice for investors, guilds, and players alike.

# Asset Leasing Through Gamefied Ecosystem

Gamefied aims to solve the problem of unused NFTs with utility and will generate **new revenue streams for the NFT holders**, not only for gaming but also for art, collectibles, and other typologies of NFTs. This way, it will make this feature perfect for **wider adoption by the entire NFT space**.

Asset leasing will be based on a smart contract and will allow the lenders to generate additional revenue from the results of the Gamefied ecosystem.

Gamefied lending platform will allow all our partnering users (games, guilds, investors and scholars) to lend/rent assets from different games, platforms and protocols, making it a cross-chain solution.

STZ token will be used both for accessing the vault for assets to play with and (in the future) to deposit assets into the vault to facilitate generating benefits from future activities in the form of STZ.



**Gamefied users will have special access to the marketplace.** They will also get access to multiple levels of leasing program options based on the level of their membership, which will also be based on the amount of staked STZ. This will determine their role and privileges in the ecosystem, allowing them to lend more assets or receive better quotes for leasing. Only STZ tokens will be used to pay the marketplace fees.

## Smart Contracts Audit

- Gamefied smart contracts will be audited by industry-leading third party providers for total transparency and safety
- Our third party auditor will meticulously investigate our code to find security flaws and vulnerabilities before the code is publicly deployed, and will continue penetration testing and reinforcing security post deployment.



# STZ Token Economy

Our proposed utility token is designed to be a universal medium of exchange, utility, and attribution in the world of well being, e-sports and blockchain-based games. The token is built on a blockchain network, providing a transparent and secure means of transferring value and tracking transactions.

Only 99,000,000 (99 Million) tokens will ever be minted, making the supply limited.

We aim to create an ecosystem where players can earn the utility token through playing games, participating in tournaments, or completing various challenges. The token can then be used to purchase in-game items, participate in special events, buy in-game assets (or even trade for other cryptocurrencies or fiat currencies - this could be done easily via a partnership with a DEX, for example)

The use of a utility token promotes the play-and-earn concept, allowing players to be rewarded for their time and effort spent in the game. This will attract a wider audience and provide more incentives for players to engage with the game and the ecosystem.

In addition, the token can also be used as a means of attribution for game creators and developers. This means that when players purchase in-game items or participate in events, a percentage of the transaction can be automatically allocated to the game's creators, providing a sustainable source of revenue for the development team. The token will be bridged to all major blockchains hosting the most popular non-fungible token (NFT) ecosystems in order to enable transactions between multi-platform players and communities.

To implement the proposed utility token, we would work with game developers to integrate the token into their games and platforms. This would involve creating Self-Onboarding SDK and APIs that enable the seamless transfer of tokens between players, games, and other platforms.

We are also working with metaverses, gaming studios and guilds to promote the adoption of the token and encourage players to participate in tournaments and events.

The adoption of a utility token in blockchain-based gaming has the potential to revolutionize the way players interact with games and each other. By creating a universal medium of exchange, utility, governance and attribution, we can promote the play-and-earn concept and provide more incentives for players to engage with the ecosystem. We believe that our proposed utility token has the potential to become a major player in the world of gaming and e-sports.

Our team is bridging a critical gap in growing web3 experiences, by creating solutions to enable an easier, less complex flow for web 2 users into the space.

Web 3 gaming has clearly demonstrated that it can be a force multiplier for social good, and as such our focus will be especially on products that enhance wellbeing and support good deed for humanity, gamified platforms focused on wellness, meditation, mental disorders.

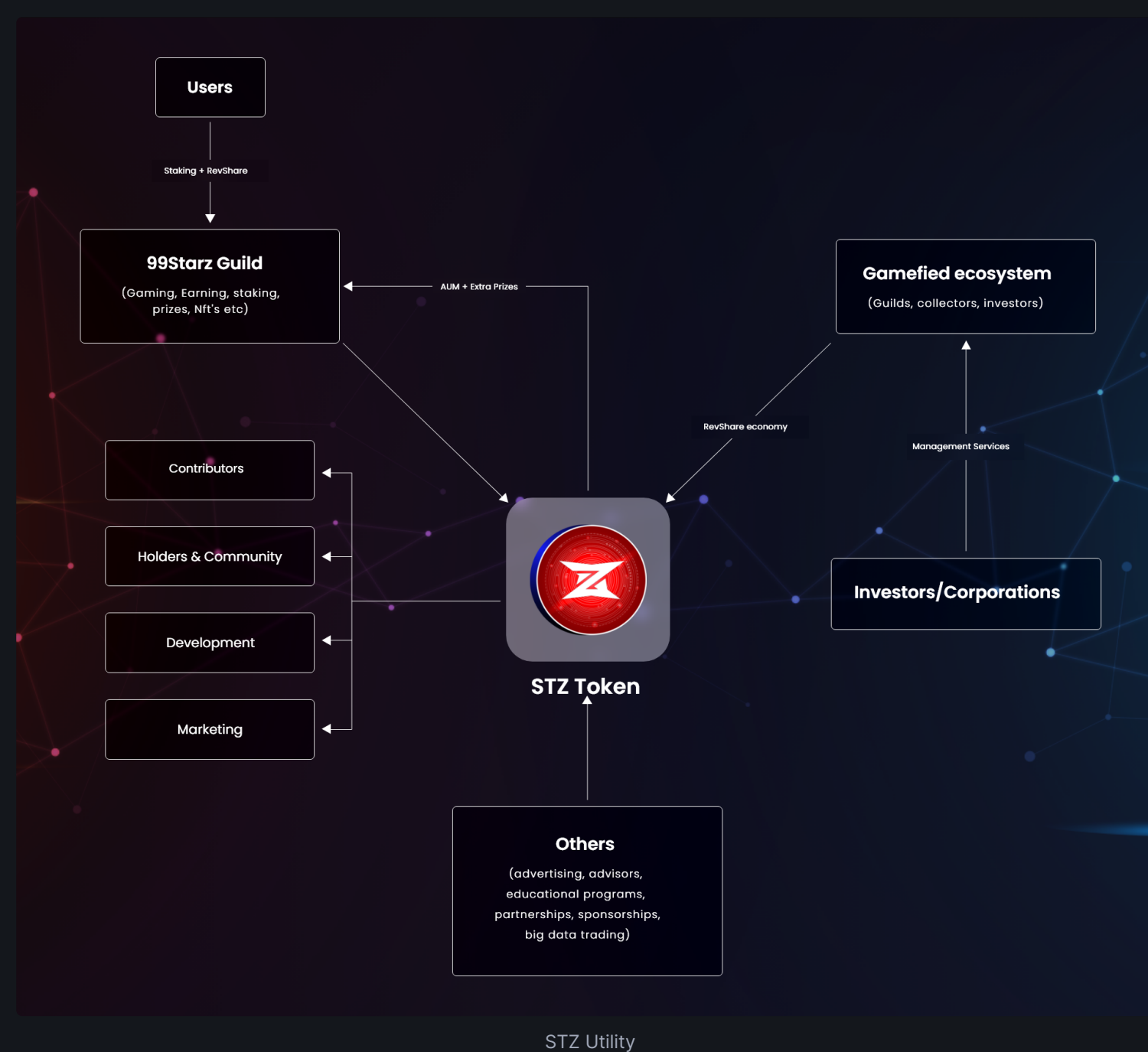
Strategic partnership with Animoca Brands and other major players allows 99Starz to have early access to many of the most promising play-and-earn games.

This aligns with the mission to deliver digital property rights and more digital equity to the world.

Animoca Brands is one of the most prominent investors in NFT and blockchain gaming. It owns the Sandbox, Phantom Galaxies, Gamee, Benji Bananas, Revv Racing as well as investing in Opensea, Axie Infinity, Nine Chronicles, Treeverse, Alien Worlds, Chain Guardians, Splinterlands, DeRace, Lympo, Star Atlas, and many more.

Our token is designed to be value-driven - the winnings of all membership yields will be used to incentivize guilds, players and contributors, and to expand the available NFT asset collection from various games and metaverse platforms (AUM).

## STZ Token Utility and Incentive Model



99Starz STZ tokens have a unique value proposition based on the Gamefied ecosystem, which is designed to provide a new level of interaction between gamers and cryptocurrency users. The STZ token is the heart of this ecosystem, serving as a tool for players to access the platform, engage in various activities, and earn rewards.

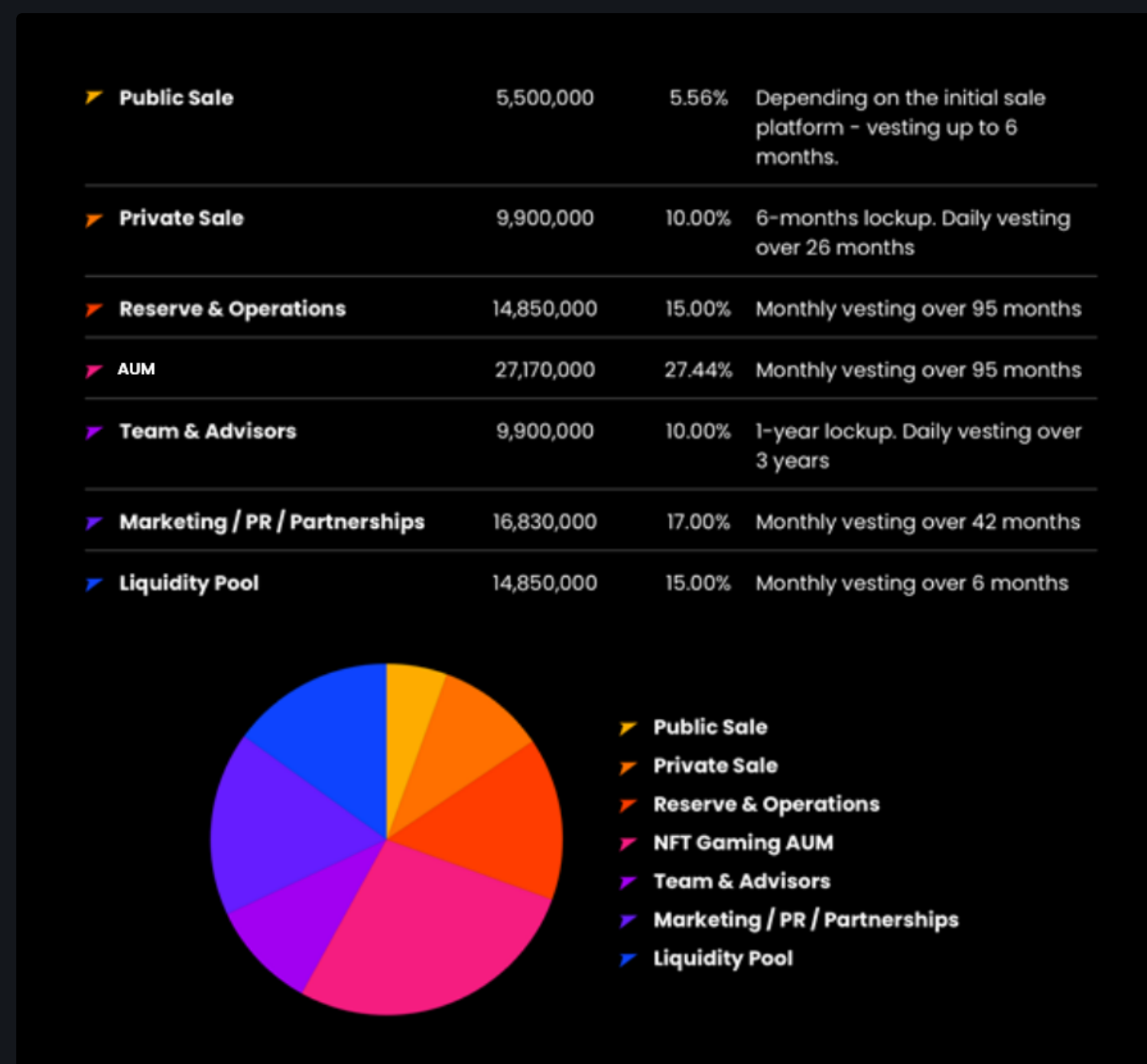
The value of the STZ token is driven by a range of utilities, which include:

- Gaming, staking, prizes, and NFT revenues:** Users can interact with the Gamefied ecosystem and 99Starz Guild by playing games, staking STZ tokens, winning prizes, and earning NFT revenues. These activities create a constant demand for STZ tokens, which can be used to access various features and services on the platform.
- Operations of 99Starz and Gamefied ecosystem:** The operations of 99Starz and the Gamefied ecosystem are also powered by the STZ token. This means that as the ecosystem grows and expands, the demand for STZ tokens will organically increase, which will drive up its value.
- Other avenues to drive value:** As the Gamefied ecosystem continues to grow, there will be other avenues to drive value into the STZ token, such as through advertisement potential, big data, educational programs, sponsorships, and much more. These opportunities will create new use cases for the STZ token, expanding its utility and driving up its value.
- Investment in Gamefied:** One of the core purposes of STZ token is to enable investment in the Gamefied ecosystem, which aims to bring innovative web3 tools, services and experiences to players worldwide. By investing in Gamefied, we can contribute to the growth of the ecosystem, which in turn, drives up the value of the STZ token.

Overall, the STZ token has a great potential to become a valuable asset for users, supporters, and gamers alike. With a growing ecosystem, innovative features, and a range of utilities, the STZ token is set to become a key player in the cryptocurrency and gaming industries

## Token Distribution

Only 99,000,000 (99 Million) STZ will ever be minted.



### Tokens are allocated as follows:

- Team** - Co-Founders, Core Team, and Advisors, who are driving 99Starz from concept to reality
- Public Sale** - members of the general public who believe in 99Starz and want to participate in the DAO
- Private Sale** - strategic partners that have supported 99Starz since its inception
- AUM** - our NFT gaming & metaverse assets vault which we will constantly grow to allow more people to benefit from our ecosystem and the platforms we partner with
- Reserve & Operations** - to be utilized for R&D and development/implementation of the Gamefied ecosystem and to encourage the 99Starz & Gamefied community and ecosystem, as well as to give initial support to our players and community
- Marketing / PR / Partnerships** - a reserve fund for incentivizing brand awareness and strategic partnerships
- Liquidity Pool** - our allocation to support initial trading on major DEXs and CEXs

# 99Starz Guild Badges

Unlocking Better Assets, Benefits, and Earning Opportunities



Bronze Badge



Silver Badge



Gold Badge

99Starz Guild has three different badge tiers: Bronze, Silver, and Gold. Each badge represents a different level, with higher tier badges granting access to better assets, benefits, and earning opportunities.

To mint a badge, players can simply choose the badge they want, hold the minimum requirement of STZ for each badge and they will be able to obtain the badge.

The Bronze badge is free and available to all players.

To mint a Silver or Gold badge, however, players must hold a certain amount of STZ.

**The exact amount required for each badge tier may vary, so players should check the platform for more information.**

For example;

**Bronze badge** - Free - Gives access to NFTs and games under bronze category

**Silver badge** - Holding 1000 STZ in private wallet - Gives access to NFTs and Games under Silver Category

**Gold badge** - Holding 5000 STZ in your private wallet - Gives access to Nfts and games in the highest category.

Higher badge tier members have access to more opportunities, including better scholarships and more positions, as well as extra perks that are currently being developed.

For games, categorizing them on the platform depends on various factors, such as the number of available NFTs, the tier of the NFTs, the cost of the NFTs, and earnings potential. This is something that will be adjusted according to the specifics of each game.

The badges system on the 99Starz Guild platform provides players with a clear indication of their status and enables them to access better assets, benefits, and earning opportunities as they progress through the badge tiers.

Additionally, it encourages players to hold more STZ, which can be beneficial for the platform's ecosystem as a whole.

As an additional utility, STZ tokens may also be used to acquire assets from the NFT gaming vault using a specific mechanism through STZ governance. In other words, these assets will be available for lending, as well as for potential sale (should we decide so) - but only through the STZ token.



# 99Starz DAO

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We aim to create a decision-making DAO. Our users will have their voice on the gaming structure, games to onboard/invest in, assets to buy, reward structure, development strategies, and more. In general, they will be welcome to suggest any improvements or strategies.

DAO members will vote on key decisions using cryptocurrency and governance tokens.

We are currently in the process of developing a governance structure that rewards these sub activities while letting people opt into the activities they care about the most and receive compensation based on their time and contribution.

We will also create special quests that members can perform and become eligible for rewards.

# Achievements



Gamefied platform has been systematically built with over 600,000 lines of code and 30,000 hours of developer manpower.

1. The largest football and racing in-game vault in the world
2. 30k + collectible NFT assets with value ranging between \$5 to \$500k
3. Totally estimated assets value is currently up to \$8m
4. An astonishing \$1 million generated earnings in the last 12 months with only 2000+ scholars.

# 99Starz Strategic Advantage

- Through its partnership with Animoca Brands, 99Starz has early access to some of the most promising play-and-earn games, metaverse projects and well being apps in the web3 gaming industry.
- As a first mover in the wellness-focused web3 gaming space, 99Starz is uniquely positioned to create immersive and rewarding experiences that go beyond traditional gaming and benefit a wide range of users.
- With the support of top industry advisors, 99Starz is able to create sustainable, robust, and profitable web3 products that meet the needs of its users and the broader gaming community.
- Engaging community of gamers to participate in creating a unique learning experience for newcomers
- STZ token staking and STZ NFT reward events to promote the brand and the ecosystem



# Roadmap

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## 2023 Q1

- Launch Gamefied Platform and Wallet
- Raise brand awareness, build strong partnerships and community growth

## Q2

- Improve user experience through automation and CEX listings
- Implement a referral program, optimize digital marketing, integrate AAA games
- Gamefied Academy - Basic Web3 tutorials and platform related tutorials
- Integrate corporate clients into the Gamefied ecosystem

## Q3:

- Develop DAO governance platform to enable members to vote on key decisions
- Expand 99Starz wallet; link cold to hot wallet.
- Automate reward distribution and develop EIP-4907 listener compatibility in wallet
- Expand marketing channels to reach new audiences
- Provide more specialized tutorials through Gamefied Academy

## Q4:

- Develop a new EIP standard for gaming asset minting
- Launch STZ token to additional blockchains.
- Create a wallet integration SDK for game studios
- Integrate with well-being apps to support a healthier lifestyle for players
- Provide a complete user experience by integrating with major Metaverses

## 2024 Q1:

- Launch subscription model for Gamefied - “the Netflix of web3”
- Build Dex infrastructure for easy swapping
- Develop a decentralized P2P EIP4907 compatible rental marketplace for enhanced trading.

## Q2:

- Launch verification system to further ensure assets safety and security
- 50 top level games/apps/metaverses integrated in the Gamefied ecosystem

## Q3:

- Develop guild-based asset data indexers.
- Multisignature based guild management and asset distribution.

## Q4:

- Build a game assets-specific search engine on guild based asset data indexer.
- Launch prediction market to enable members to speculate on the future price of assets

# Audit



99Starz smart contract was analyzed, tested, and documented by Quill Audits and successfully passed their audit. Frequent penetration testing and security audits will continue regularly.



## CERTIFICATE OF COMPLIANCE

PROUDLY PRESENTED TO



For complying with QuillAudits AAA Cyber Security Standard for their  
Smart Contract dated November 27th, 2021



# Team

Name	Role	Bio
<b>Luca Lamberti</b>	CEO	A former sales and racing executive in the automotive and motorcycle racing industry, financial and change management advisor. Active for years, he's a well-connected investor and advisor of several prominent crypto - blockchain projects as well as trading pro and manager of large NFT portfolios. A strong believer of NFTs and Metaverse mission.
<b>Gediminas Klepackas</b>	COO	Gediminas is an avid gamer and professional manager with 10 years of experience in international affiliate marketing. Of those, he spent 8 years at Pokernews, helping with the expansion of franchise partnerships and managing the Lithuanian operations company.  On top of that, he has two years of experience in active sales within the fintech sector. He became immersed in crypto and blockchain in early 2018 as a COO at Blockchain Centre Vilnius. After becoming fascinated with digital assets and related technologies, he became the head of one of the most popular digital asset news sites Cryptonews.com
<b>Omer Khan</b>	CTO	A Silicon Valley-based CTO for 3 startups, has over 15 years of experience in contact center engineering, AI, and Blockchain, also a former Director of Engineering for a Washington DC-based \$2 billion AI unicorn. He has also consulted for Fortune 100 companies, including Apple, Barclays, and AT&T, as well as two very successful blockchain companies.  Has also been through Google and Microsoft's acceleration in London and San Francisco. He is frequently quoted in Forbes, Entrepreneur, and Thrive Global, as well as being a contributor in Bigdata-madesimple.com and AlBusiness.com. He has also been a speaker at many conferences and actively contributes to many forums in the industry.
<b>Quintessa Porquet</b>	Head of Marketing	Quintessa is an experienced marketing professional with over 10 years of experience in Marketing and Project Management - developing and executing successful marketing campaigns.  Her passion is focused on driving revenue growth and increasing brand awareness. Quintessa has a creative and strategic mindset, with the ability to think outside the box and develop innovative solutions to complex marketing challenges.
<b>Lukas Racas</b>	Social Media Manager	Working in the crypto industry for more than a year. He believes in 99starz as the most exciting project in the industry! Lukas works on social media across a couple of industries to bring the best customer experience on social media platforms.
<b>Ashar Iqbal</b>	Senior UI/UX Designer	Ashar is a UI/UX designer and 2D animator with a passion for creating engaging and user-friendly digital experiences. With 2+ years of experience in UI/UX design and total 6 years of experience in 2D animation, Ashar has a unique skill set that enables him to bring his creative vision to life.  As a UI/UX designer, Ashar has experience working with a variety of clients and industries, including Logistics, Web3.0, and e-commerce. He is skilled in creating wireframes, and user interfaces that are intuitive and easy to use.
<b>Sead Fadilpasic</b>	Content Creator	Sead is a technology journalist with more than a decade of experience. He started extensively covering the world of blockchain technology in 2017, as one of Cryptonews' OG's. Before that, he was freelancing all over the world, writing blogs, bylines, newsletters, ebooks, and social media copy. He's probably typing something about 99Starz right now.
<b>Serge Mallia</b>	Game Research, French PR & Socials	Our independent financial advisor, expert in competitive market study and partnerships organization. Possesses knowledge of the various blockchain tools (bridge aggregator, cross-chain bridge, networks, etc.). An NFT gamer and collector.
<b>Vlad Patcas</b>	Game Specialist	Our Sorare specialist, Vlad has been involved in numerous other football related products since an early age and a strong believer in the power of blockchain since 2017. Former Amazon manager and Omaha PL player.
<b>Robert Inge Halstensen</b>	Game Specialist	Been in crypto and blockchain gaming since 2018. Making websites, videos and guides for blockchain games. The best players in F1DeltaTime with the highest global win rate with more than 80 1st place's trophies!
<b>Mary Mae Orillana</b>	PA and Design Support	Mary, a beginner in the crypto industry who works with 99Starz for more than a year.  Mary assists the team in meeting their objectives and is involved in producing high quality graphics, designs and video content.  "It's awesome to work with such great leaders who have a clear purpose and strong believers in Web3 technology and with a play-and-earn mission. Learning everyday and knowing you're on the right team is a wonderful experience!"
<b>Sebastian Donnet</b>	Community Manager	Sebastian is a skilled community manager with over 4 years of experience in building, moderating and managing online communities around gaming brands and products.  At 99Starz, Seb is known for his dedication to creating a positive and productive online environment. He is passionate about engaging with customers and followers, as well as creating compelling content that resonates with the community.  As a skilled moderator, Seb ensures that discussions are respectful, on-topic, and inclusive.
<b>Felix</b>	Telegram manager	Felix has been passionate about gaming since he was a little kid, being captivated by good storytelling. Through the years, this passion turned into a hobby he still keeps to this day.  He enjoys challenging games that put players' skills to the test, and help them learn and grow along the way. This hobby gave him the opportunity to start as a scholar for 99Starz. Soon, he became a strong believer in the platform and the vision.
<b>20+ Team of Developers</b>		Strong team of expert developers and programmers working to deploy 99Starz products.



# Advisors and Partners

Yat Siu	Strategy	Co-founder and Chairman of Animoca Brands.
Antanas Guoga	Co-Founder	Tony G is a world-famous poker player, a former Member of European Parliament and CEO of Cypherpunk Holdings. As a serial digital entrepreneur, venture capitalist, and philanthropist, Tony is committed to promoting a better climate for digital technologies that are set to dominate our future - artificial intelligence, gaming, and blockchain.
Sherman	Strategy - growth	A serial entrepreneur who is passionate about developing decentralized technologies. Lee is the co-founder of Raven Protocol, a decentralized deep-learning training platform. In addition to this, he is also a part of several other successful ventures, including Zeroth.ai, a Hong Kong-based venture capital firm.  Sherman is an angel investor who is looking for firms that are striving to build out the complete ecosystem of AI training at scale. Edge devices, cloud infrastructure, data encryption, distributed training methods, blockchain, and other technologies are being explored by his platform. At Zeroth, he previously served as one of the partners. AI is concentrating on sponsoring AI and Blockchain startups. We were bought by Animoca Brands after partnering with Softbank's AI fund.
Keith Rumjah	Growth - NFT specialist	Currently the CEO of OliveX (NSX:OLX) and \$DOSE token. Building a fitness metaverse on the blockchain. The future of fitness is together but alone.  Previously, he founded Coachbase, the no.1 paid sports app on iOS, Android and Mac. It was acquired by Animoca Brands (ASX: AB1). Also selected as part of the Nike+ accelerator powered by Techstars.
Mei Mei	Value Investor	She is a digital collectible & NFT collector. She began her collecting journey when she was still in kindergarten collecting Garfield sticker. Mei Mei has now become a top ranking collector from Quidd. Her favorite digital collections include Marvel, Star Trek, Game of Thrones, Disney, Rick and Morty. Additionally, she is currently researching on the enterprise wallet solution for digital assets.
Jesse Tutt	Digital Marketing Leader	Jesse is a Digital Marketing leader with over 20 years of experience in IT and 14 in Marketing. He leads the IT Analytics, A.I., and Automation COE for Alberta Health Services (Canada's 5th largest organization). Specialized in SEO, digital marketing, artificial intelligence (A.I.), analytics (\$0.5B annual spend and teams of over 2,300), and robotic process automation, he is a jack of all IT trades. In addition, he has also excelled as an entrepreneur founding 4 companies including Search Engine Optimization / SEO agency Guru SEO and Web Design Services. Jesse has been featured on TV, in magazines / newspapers and has spoke internationally.
Irene Salmaso	Marketing	A blockchain and NFT enthusiast. Graduated in Marketing & Communication at Venice University. Production coordinator, content creator, and production manager for movies, video clips, and advertising.
Mithil Thakore	Promoter	Mithil is Founder of TeraSurge Capital, one of Asia's largest crypto focused Quant trading desk and actively manages digital asset fund. He previously co-founded QuillHash, an enterprise blockchain services studio that has worked with 100+ institutions and governments globally to implement blockchain in their technology stack to improve system efficiency. His industry knowledge and insight will be pivotal to determine future roadmap of 99Starz's technology & crypto stack including token's economics and building a sustainable global ecosystem around the token.

## Partners and Guilds



# Legal



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Join us on this journey to revolutionize the gaming industry and create a better tomorrow for all.