Executive Summary   ⋮

WAGMI Games: Bridging Web3 and Web2 through Transmedia Entertainment

WAGMI Games is a pioneering Web3 transmedia entertainment franchise that aims to achieve mass adoption by seamlessly integrating mobile gaming, deep lore, and immersive storytelling. Our mission is to bridge the gap between the worlds of Web3 and Web2 by delivering an unparalleled entertainment experience and fostering a strong community of players and enthusiasts.

The Key Elements of our Franchise:

1. **Interoperable Games -** WAGMI Games breaks the barriers of platform exclusivity by offering our games across multiple platforms. Players can enjoy our content on various devices, ensuring a wider reach and engagement.

2. **Compelling Storytelling -** Our franchise extends beyond mobile gaming, delving into diverse storytelling mediums such as TV series, films, anime, and comics. This multi-pronged approach captivates audiences and strengthens our brand's presence across various entertainment channels.

3. **Collectibles -** WAGMI Games introduces a unique collectible aspect to our franchise, encompassing digital assets, physical merchandise, and trendy streetwear. This strategy enhances player engagement and fosters a sense of ownership and exclusivity among our community.

4. **Thriving Community -** To ensure an inclusive and dynamic ecosystem, WAGMI Games encourages the formation of clans, active participation on social media platforms, and exciting tournaments. We believe that community involvement is the cornerstone of a successful entertainment franchise.

At WAGMI Games, we take pride in being one of the first companies globally to successfully integrate **native App Store and Google Play purchases of NFTs**. Our players can securely own and trade these digital collectibles without the need for any cryptocurrencies, making the NFT ecosystem accessible to a wider audience.

While we leverage blockchain technology at the core of our franchise, we are mindful of the need for accessibility. To achieve a global takeover, we are committed to **eliminating all barriers to entry**. Our zero-friction approach, combined with emotional storytelling, aims to engage people beyond the crypto community, enticing them to explore our games, comics, anime, collectibles, and more.

Founded in 2021 by six core members, WAGMI Games has solidified its business model, game mechanics, and go-to-market strategy by recruiting top-level talent from industry giants like **Electronic Arts**. Our team embodies the company's slogan "We Are All Going To Make It," reflecting our dedication to capitalize on the world's #1 Web3 acronym, W.A.G.M.I., and secure a substantial share of the market.

WAGMI Games stands at the forefront of the **Web3 transmedia entertainment revolution**, pioneering an immersive and inclusive entertainment experience that bridges the gap between Web3 and Web2 worlds. With our innovative NFT integration, captivating storytelling, vibrant community, and talented team, we are poised to redefine the entertainment industry and achieve widespread adoption. As we continue on our journey, we invite enthusiasts, players, and partners to join us in making this vision a reality. Together, *We Are All Going To Make It!*

Company Vision

Building a Revolutionary Web3 Entertainment Franchise

WAGMI Games is not merely a single game; it is the visionary force behind a groundbreaking **Web3 entertainment franchise**. Our comprehensive universe boasts original characters, rich backstories, captivating lore, and comic books based on the novel "**NiFe Wars: We're All Gonna Make It**" currently in development.

Our team's vision is to craft a series of **games**, **comic books**, real-life **collectibles**, and in the future, an immersive Cinematic Universe with **TV series**, **films**, and **anime**. All will delve deeper into the war between humans and aliens over Earth's core element, NiFe.

We envision a vibrant gaming community engaging in friendly battles, competitive tournaments, and collectible trading while immersing themselves in the gripping story of the NiFe Wars.

WAGMI Games aspires to offer a unique and engaging experience where players become part of the saga, contributing to the evolution of our franchise. Join us as we redefine entertainment paradigms and shape the future of transmedia entertainment through the epic saga of the NiFe Wars.

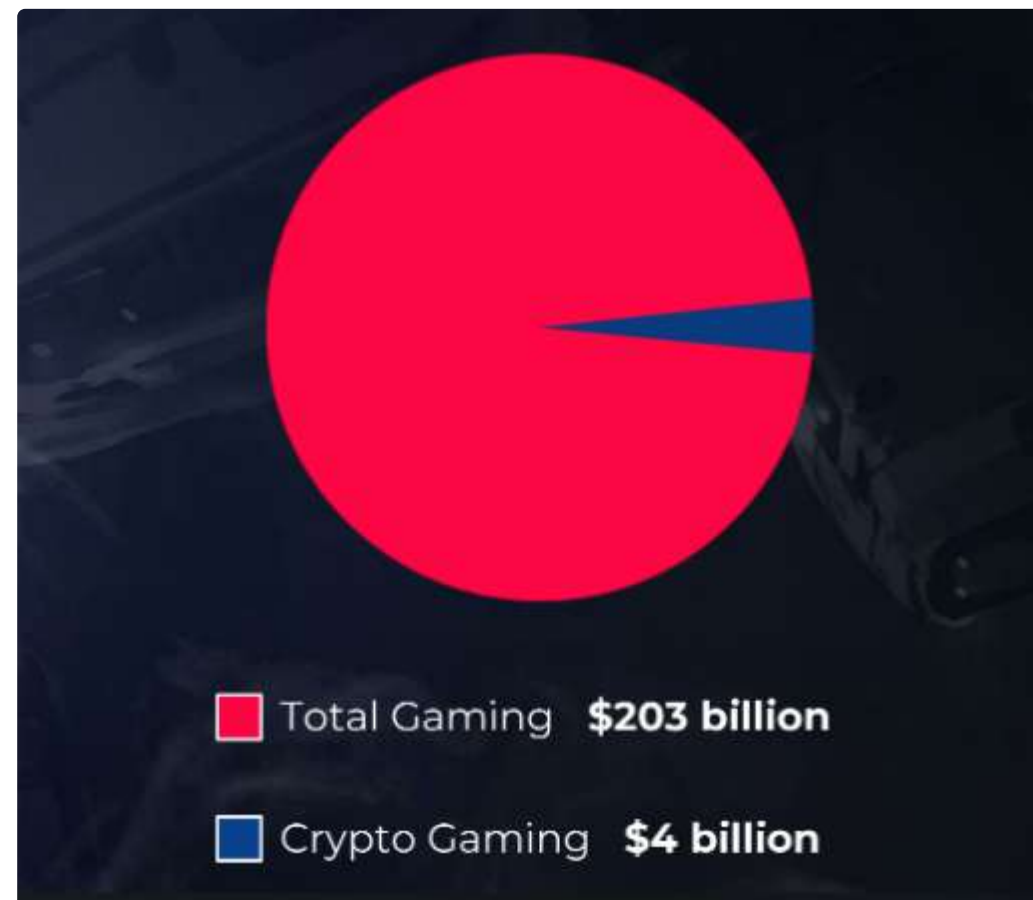Official WAGMI Defense Cinematic Trailer

Mission

At WAGMI Games, our mission is to revolutionize the entertainment industry by pioneering a groundbreaking Web3 transmedia franchise that bridges the gap between the Web3 and Web2 worlds. We are dedicated to achieving mass adoption through the seamless integration of mobile gaming, captivating storytelling, and a thriving community.

Our first title, WAGMI Defense, serves as a strategic entry point to onboard not only the existing 300 million individuals engaged with Web3 but also the massive **2.7 billion** casual and traditional gamers seeking a more enriching gaming experience.

We endeavor to seamlessly merge the entertainment aspects of traditional games with the numerous advantages of Web3 gaming. This includes providing players with true ownership of in-game items through NFTs, the potential for rewards through skill-based battles and tournaments, and the freedom to power up, lend, and sell in-game items and collectibles.
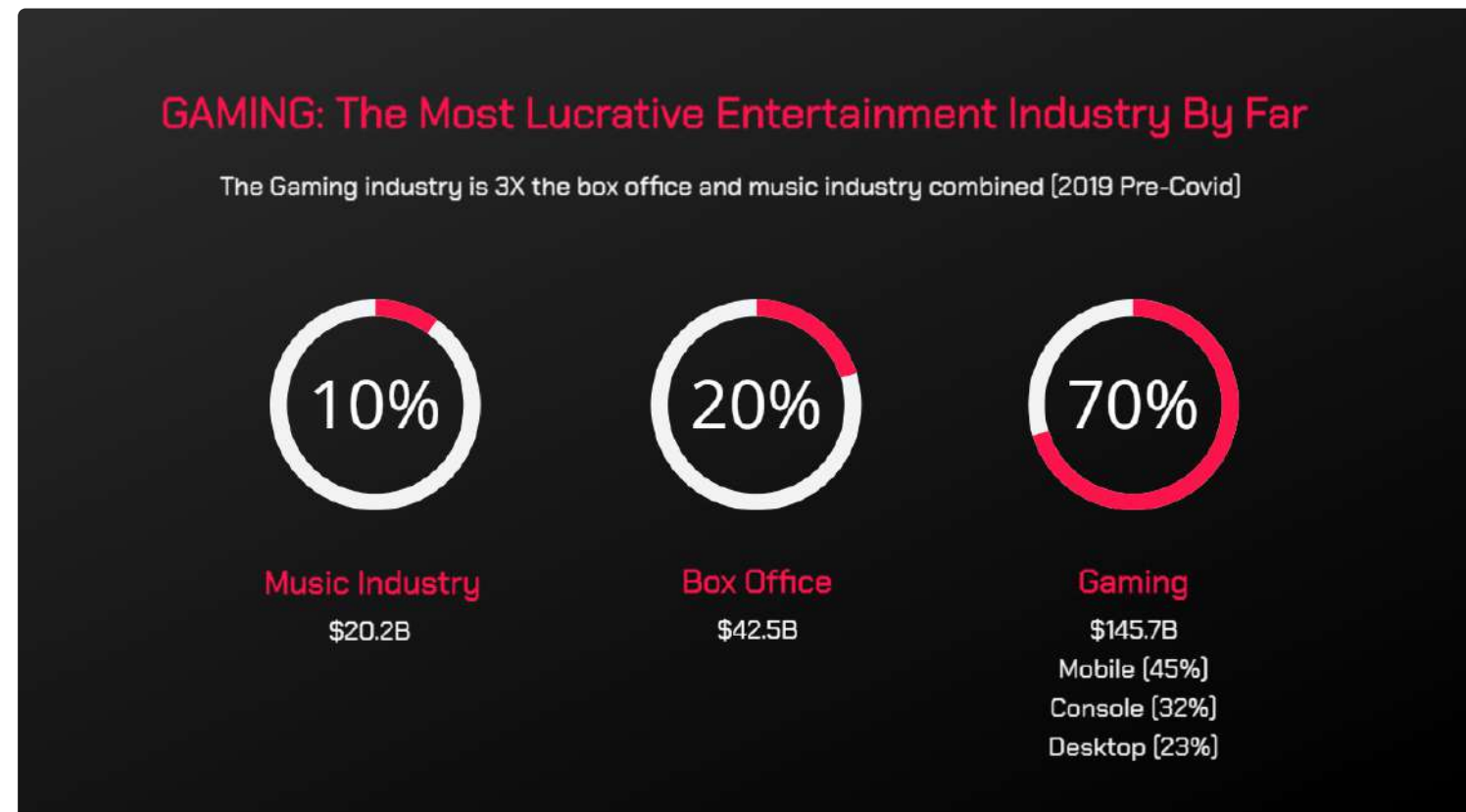
Market Size

The global gaming market is a highly lucrative industry, with an estimated revenue of $203 billion in 2022 and over 2.7 billion active gamers worldwide. The market is expected to continue growing in the foreseeable future, with projections showing a clear upward trend.

Mobile gaming, in particular, is estimated to account for a significant portion of the market, with over 52% of the global gaming market and a projected revenue of $105 billion in 2022.
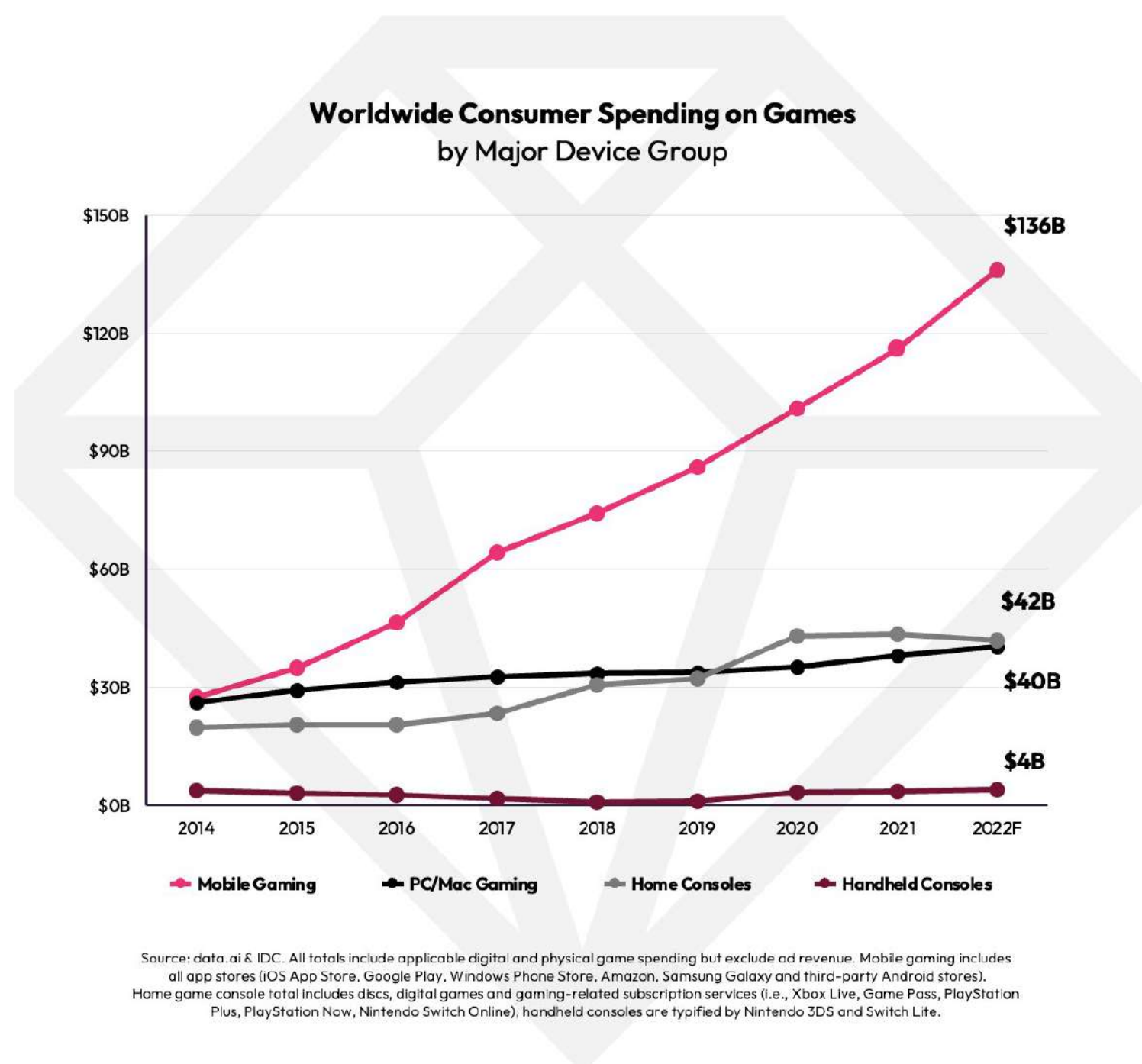
These factors make targeting mobile gamers a strategic decision for long-term success and growth in the industry. Additionally, focusing on both mobile and desktop/PC users is an optimal approach to reach the widest possible audience.

The NFT Market, a Digital Ownership Revolution

NFTs, or Non-Fungible Tokens, represent a digital proof of item ownership, transforming the way we perceive and interact with digital assets. While the NFT market experienced a significant surge in 2021, interest appears to have stabilized in recent times. At WAGMI Games, we firmly believe that NFTs are here to stay, and their true potential lies in utility.

Key Market Insights:

- In 2021, the NFT market witnessed an astounding $23 billion in trading volume, showcasing the immense value and demand for these digital assets.

However, we acknowledge that the term "NFT" might not be familiar to all, especially those who are not acquainted with the crypto industry. To ensure inclusivity and comprehension, WAGMI Games will educate players about the concept of in-game item ownership, referring to NFTs as "**in-game items**" or "**digital collectibles**." By simplifying the terminology, we aim to make the benefits of NFTs more accessible and understandable to all.

The true essence of NFTs lies in empowering players to take ownership of their in-game collectibles. Through NFTs, players gain the power to **buy, sell, trade, and even rent** their digital items, transcending traditional gaming experiences.

For **content creators and streamers**, the inclusion of NFTs opens new doors for collaboration and monetization. By offering unique and valuable experiences through in-game collectibles, WAGMI Games aims to create a symbiotic relationship between players and creators.

Value Proposition

The Problem

The gaming industry faces the following challenges:

- Billions of dollars are being spent on in-game items that players do not own and cannot sell.
- Despite the introduction of Web3 games that aim to solve the issue of item ownership, mass adoption remains a challenge.
- High-friction onboarding processes discourage potential users.
- Paywalls deter players from engaging with the NFT ecosystem.
- Players are frustrated with having no return on their in-game purchases.
- Complicated onboarding processes and the requirement for expensive NFTs or metaverse lands further discourage potential users.

While Web3 games offer the potential for a better gaming experience, addressing these challenges is crucial for achieving mass adoption.

The Solution

The solution offered by WAGMI Defense is to bridge the gap between traditional mobile gaming and the benefits of Web3 technology. By implementing the use of NFTs, or non-fungible tokens, players are able to truly own their in-game items and have the ability to trade, rent, and sell them on the open market.

Additionally, WAGMI Defense offers a **mobile experience**, making it accessible to the majority of casual gamers who prefer to play on their mobile devices.

The game also provides a smooth transition for players who are new to the world of Web3 and blockchain technology, by educating them on the benefits and potential of NFTs.
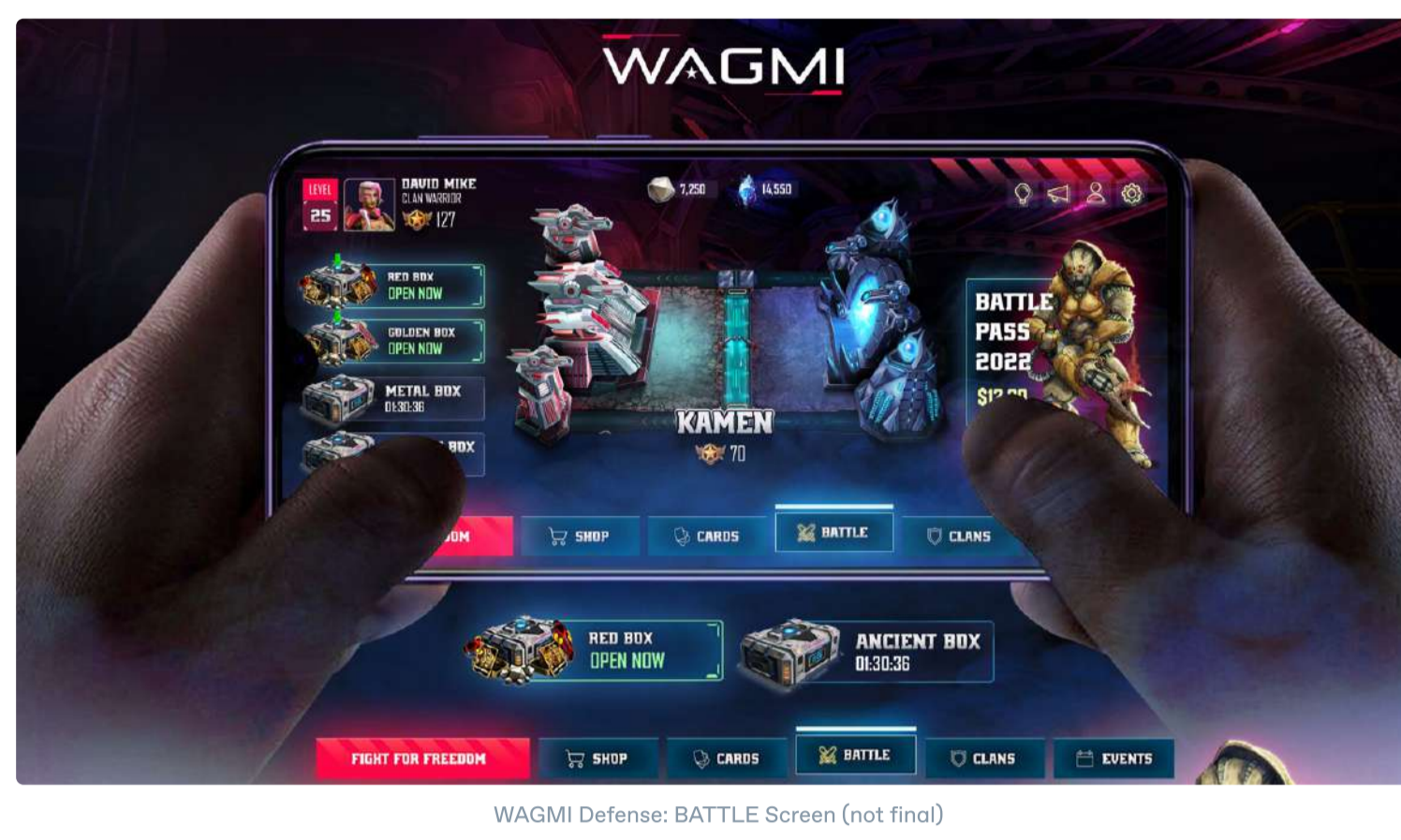
WAGMI Defense: BATTLE Screen (not final)

1. Mobile App Store Experience

The vast majority of web2 gamers are not interested in learning how to create a DeFi wallet, buy tokens or deal with anything related to blockchain or cryptocurrency. In fact, that is the number one barrier keeping traditional gamers from playing Web3 games.

To overcome this, WAGMI Defense will be available for download on the **official app stores**, and will **not be requiring any crypto, NFTs or defi wallets** to play the game.

Available in app stores Q2 2023

Upon downloading the game, players can begin playing immediately without creating an account. After completing the tutorial, players are asked to create an account using a one-click social sign-in method such as Google or Apple. This passwordless process is designed to reduce friction and make it easy for players to get started with the game. Once the account is created, the entire game is unlocked and can be played fully, just like any traditional game.

Once players have had a chance to experience the game, they have the option to continue playing for free or perform micro-transactions to speed up their progress. These micro-transactions may include game cards, hard currency, resources, emotes, or seasonal passes, all purchasable with both fiat and crypto. Upon account creation, WAGMI Games creates a **custodial wallet (WAGMI Wallet)** for every player. This wallet is used to store all in-game items, and players can also choose to use their external wallets if they prefer. This feature makes it easy for players to access, manage, and transact their in-game items, regardless of their prior knowledge of blockchain.

These items, now owned by the player, can be leveled up, traded, and even sold on the secondary marketplaces, providing an additional layer of value and engagement for the players.

As players progress through the game, they will learn how to manage their WAGMI Wallet through educational drip campaigns, which will teach them how to upgrade, trade, lend, and even sell their in-game items. These campaigns will allow players to understand the full potential of their in-game items, without the need to have a deep understanding of the underlying technology.

2. FIAT Micro-Transactions

The titans of recent Web2 games such as Supercell, Niantic, Epic Games, and PubG, based the success of their releases on **micro-transactions** and targeting the **casual gamer**. Following in their footsteps, WAGMI Games has adopted a similar business model while introducing the element of in-game item ownership into the mix.

Recent statistics indicate that only a small percentage of gamers have an understanding of or have even heard of crypto gaming. As a result, if the transition of Web3 gaming to app stores were solely dependent on crypto purchases, it would likely have limited success.

The core element of Web3 games is the opportunity for in-game item ownership, and WAGMI Games aims to be at the forefront by enabling players to **purchase in-game NFTs using traditional currency** and popular payment methods, such as **Google Pay, Apple Pay, and PayPal**. The company's strategy for achieving mass adoption involves combining crypto gaming and traditional gaming into a hybrid model, making it easy for players to transition into the world of Web3.

In summary, the success of WAGMI Defense is not solely dependent on the adoption of cryptocurrency, but rather, it is closely linked to the overall success of the game and the company.

3. Aggressive Google Marketing

WAGMI Games plans to launch an aggressive advertising campaign through **Google Adwords** to promote their first title, WAGMI Defense. The campaign's goal is to convert traditional, non-crypto gamers into Web3 players.

The company has gained access to powerful marketing tools through a **whitelisted Google account**, and has the support of Google, who will use WAGMI Defense as a **case study** for successful marketing of a Web3 game to traditional gamers.

With the expertise and resources of Google, the WAGMI Games team is confident that their marketing efforts will not hinder the mass adoption of their game.

4. Powerful Partners

IMMUTABLE

Picking the right network to deploy a project is crucial and Ethereum's recent shift to proof-of-stake combined with the network's overall security made it a logical choice to launch WAGMI Defense on ERC-20.

However, the cost of performing transactions (gas fees) on the Ethereum network is still high and volatile, making it difficult for crypto games where the value of in-game items is low.

One solution to this problem is to use **Immutable-X** and its revolutionary technology, which allows users to mint (purchase) and transfer in-game items (NFTs) on their Layer-2 Ethereum Network **without paying any gas fees**. This enables users to:

- maintain self-custody of their NFTs without sacrificing the security of Ethereum's main net
- create instant, near gas-less and carbon-neutral minting of digital items
- avoid network traffic or failed transactions
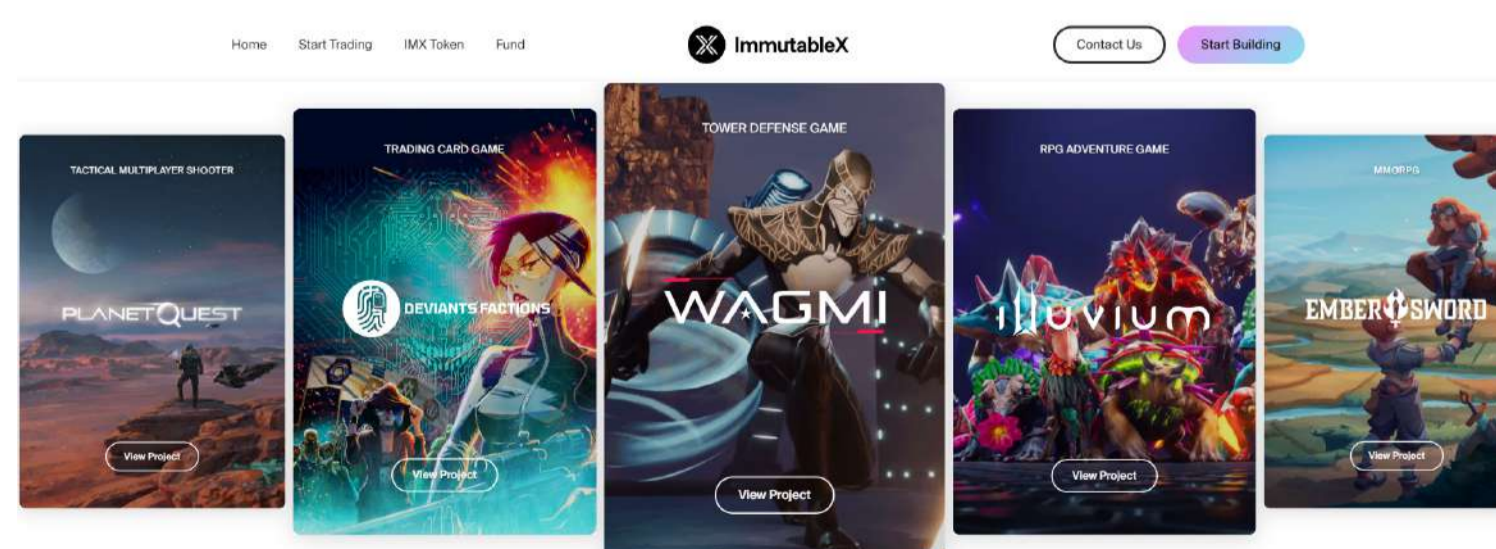
WAGMI Games x IMX - Official Partnership

OPENSEA

In August 2023, WAGMI Games **officially partnered with OpenSea**, the world's largest NFT marketplace. This exclusive partnership is more than just a team-up — it's a chance to bring some serious innovation to the table.

Opensea's massive reach and visibility make it the perfect platform to **spread the word about digital asset ownership**, something we've been passionate about since day one. Plus, their user-friendly platform is a win, especially for newcomers to the crypto scene.

Our goal? To push the boundaries of NFT technology and dive into the ever-evolving web3 gaming landscape together.

WAGMI Games x OpenSea- Official Partnership

Intellectual Property

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WAGMI Games owns all Intellectual Property (I.P.), including branding, lore, characters, marketing templates, and graphics. This opens the door for valuable partnerships, collaborations, and affiliations in the future. The characters and their backstories are based on the novel **"NiFe Wars: We're All Gonna Make It"** which is currently still being written.

To provide a deeper understanding of the story and the characters, the novel is being broken down into quarterly mintable comic books that explore the relationships and backstories of the characters within the game. This allows players to connect with the story in a more immersive and interactive way while the novel is being finished.

Introduction/Summary

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WAGMI Defense is a mobile strategy/auto-battler/card collection game and the first title to be released from the WAGMI Games franchise. It is currently in Closed Beta on Google Play and is expected to be soft launched in select countries in Q4 of 2023.

WAGMI Defense is a brand new game genre, fusing elements of different successful games and adding a sprinkle of blockchain elements, creating a sci-fi game built for mass adoption.

While the core game loop feels similar to Supercell's Clash Royale, the entire game has a futuristic, sci-fi twist that has never been witnessed before. On top of that, the intricate Card System borrows elements from Marvel Snap and Genshin Impact to create an addictive loop of purchasing-collecting-upgrading that could become profitable should the player decides to list the cards on the secondary market.

WAGMI Defense delivers fast-paced and fun gameplay, allowing players to level up individual cards in their collection and increase or decrease their rank as they win or lose battles. Players must choose a side (Alien or Human), build their deck, and find the right strategy to defend their towers while trying to destroy their opponent's towers, all in under 3 minutes! WAGMI Defense main features are:

- Providing players true item ownership with interoperability with other games and future franchise titles.
- Remove high-friction onboarding and paywalls that deter players away from NFT ecosystems.
- Making the game available for download on the official app stores, and will not be requiring any crypto, NFTs or defi wallets to play the game.
- Allow players to play without the need of creating an account.
- Have a custodial wallet (WAGMI Wallet) created for the players, allowing players to store all in-game items, and players can also choose to use their external wallets if they prefer. This feature makes it easy for players to access, manage, and transact their in-game items, regardless of their prior knowledge of blockchain.
- Provide offers, cards, items, and customizable items for players to purchase as micro-transactions for players to progress faster, or customize their items.
- PvP and PvE battles, allowing players to customize their deck with different characters and skins, level up their account and collect in-game items.
- Full built in-game economy where users can play and level up for free, or pay for exclusive items and faster progress.

[Official WAGMI Defense Cinematic Trailer 4K | WAGMI Games | Mobile WE...]

Game Economy & Battle Mechanics ⋮

Gameplay

Objective

WAGMI Defense is a free-to-play real-time strategy mobile video game that combines elements from collectible card games, tower defense, and multiplayer online battle arena. The objective of the game is to destroy more Command Towers than your opponent. Destroying the Imperial HQ will count as an instant victory.

Players will face each other with their own decks of 6 cards each. These cards can be obtained in different ways:

- During the tutorial, the players will get 6 cards for free
- When they win a match, a chest will be available for players to unlock. Once unlocked, players can get a card as a prize.
- Special Cards are available for direct purchase in the in-game shop.
- Other Special Cards are available in the Founder's Pack, and for Comic Book Holders.

Players can mix and match their unlocked cards, as long as they are from the same faction, meaning players can have "Alien" decks and "Human" decks. The goal of deck building is to create a strategy to overwhelm your opponent and win the match. Elements such as energy cost, deck rotations, pacing, power, etc, will come into play when building your deck.

Game Progressions

In WAGMI Defense, players can earn Experience Points (EXP) every time they execute an action in the game. The actions that provide you EXP are:

- Playing a game
- Winning a game
- Leveling up a card
- Purchasing something in the store
- Evolving, upgrading, and scrapping your cards

The player's journey to acquire EXP is known as the Galactic Odyssey, which is essentially the game's quest to reach the maximum account level possible. While leveling up, the player will get rewards for free, such as currencies and cards.

WAGMI Defense also features a seasonal PvP system that lasts up to 30-60 days. During an ongoing season, players engage in PvP battles and earn a set number of medals with each win, allowing them to "rank up." Additionally, players will lose medals and decrease their rank with each loss.

As players achieve higher battle ranks, new maps are unlocked, and the competition becomes more challenging. The highest achievable rank is Rank 10 and comes with unique rewards, including an exclusive Avatar Pose and Badge!

Once the season ends, all ranks and medals are reset, and players begin their climb again at the start of the next season.

Mechanics

Game Rules and Card System

Players will face each other in 3 minute matches. Each player will have a deck of 6 cards. The deck can be conformed to only Human cards or only Alien cards. Players will look to destroy more towers than the opponent. Each card that is deployed in the battlefield has different characteristics, for example, the Range, Attack, Health, Unit Type, energy usage, and more, are important elements of the strategy.

The player can only deploy one card at a time, once used, it will go back to the back of the deck. Play other cards to bring back your used cards to the front of your deck. Each card costs Energy Points to deploy, and every card uses different amounts of energy points, so rotating and using cards is important.

Players are able to upgrade their cards by using NiFe (Soft currency of the game, obtained for free or by purchasing it in the store). Upgrading the cards will allow the units to become more powerful, helping players achieve more victories against tougher opponents.s. Players are also able to evolve their cards into another rarity, allowing for a more unique card collection. Finally, upgraded cards can be listed and sold in the secondary marketplace, if the player chooses to do so.

WAGMI Games plans to host a variety of Tournaments, Elite Tournaments, GENESIS NFT Tournaments, and competitive eSports Tournaments. Although all players are welcome, different tournament styles will feature different entry requirements and prizes.

As the game matures, new battle modes will also be introduced.

Live Operations

Live Operations, also known as "Live Ops," refers to any changes, updates, or improvements made to a game without releasing an entirely new version. WAGMI games intends to pursue an aggressive Live Ops model to not only acquire new players but also to retain the interest of current players as the game progresses.

- Daily free war chest
- Daily log-in tracker with weekly/monthly rewards
- Seasonal campaigns
- Daily social media interaction rewards (Post on Twitter, etc)
- Weekly or monthly events (introduce new characters, power cards, skins, emotes, etc.)
- Monthly rotation of loot chests in the Shop
- Weekly grind events with bonus multipliers of in-game resources
- Leaderboard events
- Various quests, missions, and reward-based objectives
- Card fusion events

Currencies

There currently are 2 in-game currencies, Adallium and NiFe.

- Adallium – The game's hard currency. Adallium is used to completely skip the unlocking time for War Chests and acquire ALL items in the Shop. Adallium can be purchased in the Shop with FIAT or crypto.
- NiFe – NiFe is a valuable resource in WAGMI Defense, used to upgrade cards. The higher the level of a card, the more NiFe is required for each upgrade. Players can obtain NiFe by winning PvP battles and by purchasing it in the in-game shop.

Game Roadmap

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The WAGMI DEFENSE roadmap is highly subject to change as the development of the game depends on various factors and decisions, as well as community requests and suggestions.

PHASE 1: Closed BETA Launch (on Google Play)

📅 **Launched August 30, 2023**

✅ Social Logins & Custodial Wallet

✅ Game Tutorial & FTUE

✅ Basic Profile & Settings

✅ 32 Playable Cards (16 Human & 16 Alien)

✅ Basic Game Economy

✅ Emperor's Conquest (Reward Track for PvP)(Includes Ranks & Medals)

✅ Basic Card System (Card Upgrading, Scrapping & Evolving)

✅ Ability to buy with FIAT & Crypto

✅ Ability to list, buy & sell cards on the secondary market

PHASE 2: Soft Launch (Google Play & App Store)

📅 **Expected Q4 2023**

- Migration to new in-game wallet (Immutable Passport)
- Revised User Experience (UX) based on Closed Beta feedback
- Advanced Card System (added utility to Card Evolution)
- Galactic Odyssey (Account Experience System)
- Expanded PROFILE section (more customization & personalization)
- Expanded Settings Menu
- Custom Code (ability to invite other players to 1v1 battles

What is Soft Launch? Soft Launch describes the launch of the game in specific countries only. The launch will be gradual and the above features will be introduced during Soft Launch. More specifically, the first territory will be New Zealand and the game will only be available on android devices through Google Play. We plan to introduce iOS availability a few weeks after the initial launch.

The next phase of the launch (Worldwide Launch) will be KPI driven and not time-driven. This means we will be utilizing the analytics and feedback we collect from Soft Launch to adjust and perfect the game for global launch. This process, although sometimes lengthy, is necessary and typical for any successful game title.

PHASE 3: Worldwide Launch

📅 **Expected Q1 2024**

- Cinematic Intro for FTUE
- Brand new Sci-Fi User Interface (UI)
- Expanded PROFILE section (even more customization & personalization)
- Expanded Settings Menu
- WAGMI Pass & Seasons (Seasonal Battle Pass Subscription)
- Game Modes (PvE, Challenge Mode & Party Mode)
- Tournaments (host custom tournaments in-app)
- Friends System (social expansion with the ability to add friends and engage with them)
- Advanced Matchmaking System
- Revised Sci-Fi animations, SFX and VFX for the entire game
- Live Ops (daily, weekly and monthly challenges that boost user retention)
- In-App Secondary Marketplace

PHASE 4: Worldwide Launch & Beyond

📅 **Expected Q2-Q4 2024**

- Fusion System (Introduction of Nephilims)(ability to fuse human & alien cards together)
- Wagering Arenas (wager $WAGMIGAMES tokens on live battles)
- Clans & Clan Wars (social expansion with the ability to create and join clans)
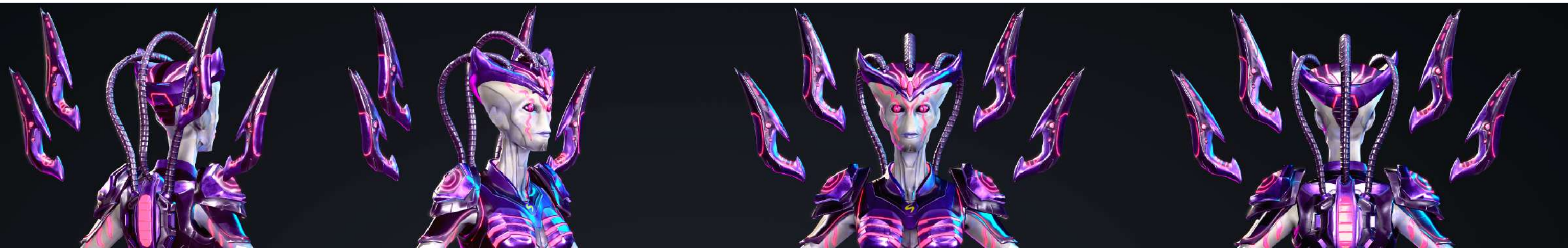
Second Title

The WAGMI Games franchise has begun to workshop their second title, which will begin development in Q1 2024.

This title will retain the Sci-Fi theme and expand upon the WAGMI Games storyline, including interoperability of the items from WAGMI Defense. This means that players will be able to use characters they have purchased and upgraded from WAGMI Defense in future games, including the second title.

Further details regarding which card attributes will transfer over from WAGMI Defense to the second title will be disclosed in the future, as the team aims to begin production in 2024.

Revenue Model

WAGMI Games creates an immersive entertainment universe that combines deep lore, storytelling, fun games, and collectibles. This approach opens the doors for multiple sources of revenue, including:

1. WAGMI Defense Revenue Streams:

- **In-Game Digital Collectibles (NFTs) -** Players have the option to purchase different digital collectibles in the in-game Shop that can traded, lent and sold freely in the open market.

- **In-App Microtransactions -** WAGMI Games will offer in-app microtransactions with Adallium, the in-game currency used to obtain items and speed up progress. This approach aligns with the monetization strategies of traditional mobile games, such as Clash Royale, which have generated billions in revenue through microtransactions.

- **Seasonal Battle Pass -** Players will have the option to purchase the WAGMI Pass for $4.99, providing them with passive perks and resources that exceed the value of the pass.

- **Skill-Based Battles (Wagering) -** WAGMI Defense will introduce skill-based wagering arenas, where players can compete in winner-take-all battles. WAGMI Games will collect 10% of all entry fees as royalties.

- **Live Op Events -** WAGMI Defense will feature frequent live op events, which will offer players additional content and rewards. Optional "Event Tickets" can be purchased in exchange for access to the event, providing another source of revenue for the company.

2. NiFe WARS Comic Books

WAGMI Games has been releasing quarterly comic books that delve into the lore of the franchise. These comics are currently tradeable on Opensea and Rarible marketplaces.
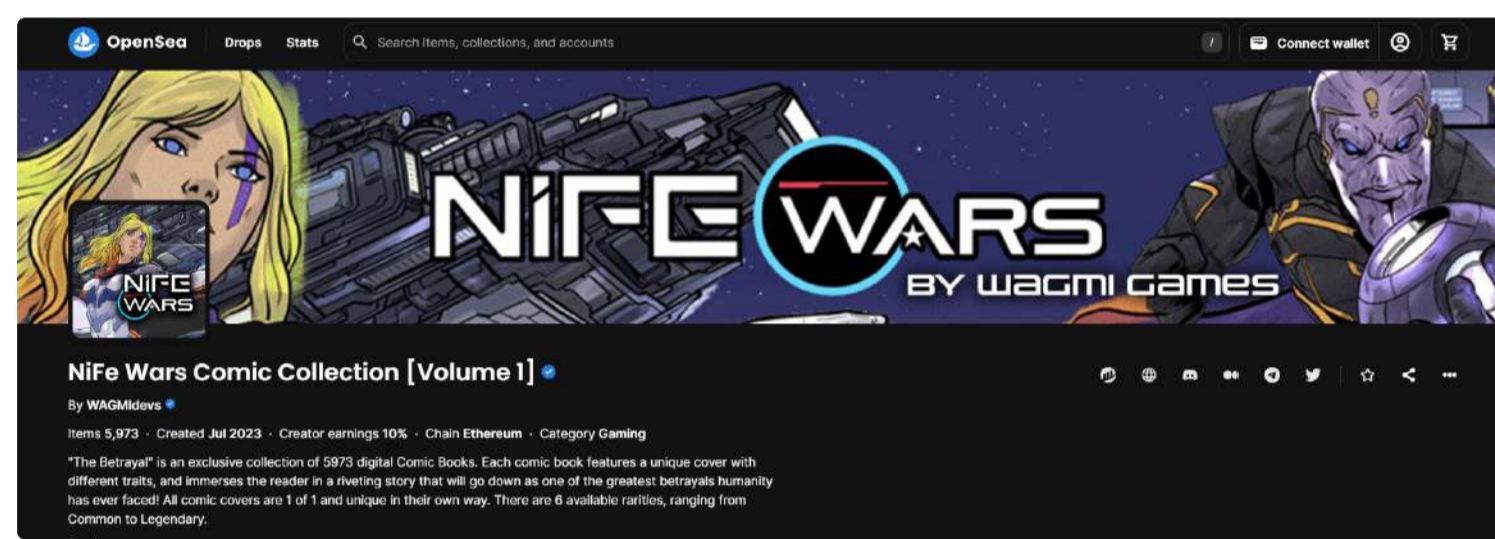
NiFe Wars Comic Book Collection: Volume 1 "The Betrayal"

3. Physical Collectibles, Streetwear & Cosplay

WAGMI Games is committed to expanding the boundaries of entertainment by introducing physical collectibles, streetwear, and immersive cosplay experiences. Our vision is to provide the community with tangible expressions of their love for the franchise, bringing the virtual world into the real world.


- **Diverse Collectibles:** Embracing the charm of physical collectibles, we aim to introduce a range of merchandise, including figurines like Funko Pops, that showcase beloved characters from our universe. These collectibles will serve as tokens of appreciation for our dedicated community, creating lasting connections with the WAGMI Games brand.

- **Streetwear for All:** Our streetwear line will be an extension of the WAGMI Games universe, allowing fans to wear their passion with pride. From stylish apparel to statement pieces, our streetwear collection will cater to diverse tastes, ensuring that everyone can showcase their affiliation with our franchise.

- **Unleashing the Cosplay Potential:** The creativity of our community knows no bounds, and we are thrilled to explore the vast cosplay opportunities within the WAGMI Games IP. The recent launch of the Human Emperor Mech Suit marks only the beginning of the immersive cosplay experiences we aim to curate.

- **Embracing the Real World:** As WAGMI Games continues to flourish, we recognize the importance of bridging the gap between the virtual and real worlds. Our physical collectibles, streetwear, and cosplay initiatives seek to foster a sense of belonging, unity, and shared enthusiasm among our fans.

4. Secondary Market Royalties

All digital items purchased on primary marketplaces can be later traded on the secondary market. WAGMI Games collects a 10% fee (royalties) for every sale on the secondary market.
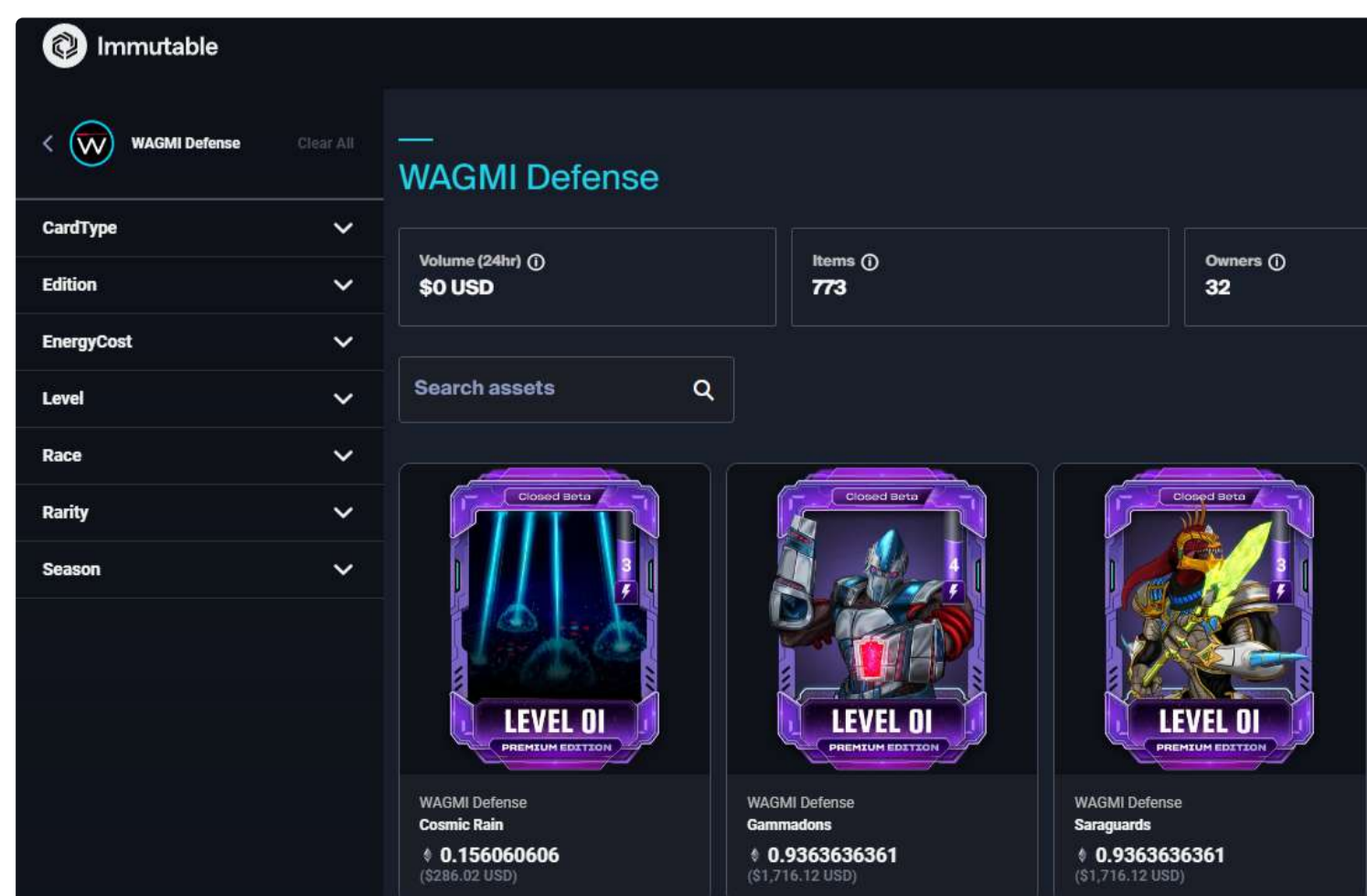
WAGMI Studios

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WAGMI Studios is a state-of-the-art **Animation and Motion Capture studio** that was founded to serve the marketing needs of WAGMI games.

The studio is located in Colorado and uses the latest technology and software in the field to create outstanding and immersive marketing content for the WAGMI games. The main focus of WAGMI Studios is to deliver innovative and high-quality marketing experiences that showcase the unique features and characteristics of the WAGMI games.

Whether it is creating AAA quality game cutscenes, promotional videos, or other marketing materials, the studio is committed to elevating the WAGMI brand and making its games come to life.

$WAGMIGAMES Token

The WAGMIGAMES token is a utility token that's available for trade on the Ethereum network.

Tokenomics & Supply Allocation

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WAGMIGAMES Token Info:

- **ERC-20 Contract:** 0x3B604747ad1720C01ded0455728b62c0d2F100F0
- **Etherscan:** https://etherscan.io/token/0x3B604747ad1720C01ded0455728b62c0d2F100F0
- **Price Chart:** https://www.dextools.io/app/ether/pair-explorer/0xdf4f3749bb4e96bf91a67c7e873d9c04198d924a

The $WAGMIGAMES total supply is 2.2T tokens. The circulating supply is ~1.85T tokens.

- **0% Transfer Tax**
- **5% Max Wallet (110B tokens)**

- 84.07% of the supply is circulating among existing holders

- 5% of the supply is reserved for supporting the Game Economy
    - will be released for future tournaments and other play-to-earn aspects of the game
- 5% of the supply is being held in the Treasury Wallet (back-up reserves)
- 4% of the supply is reserved for liquidity for future Tier-1 Centralized Exchanges
- 1.93% of the supply is reserved for future advisory roles

100% of the $WAGMIGAMES tokens has been minted and there will be no un-vesting or diluting events in the future of the token.
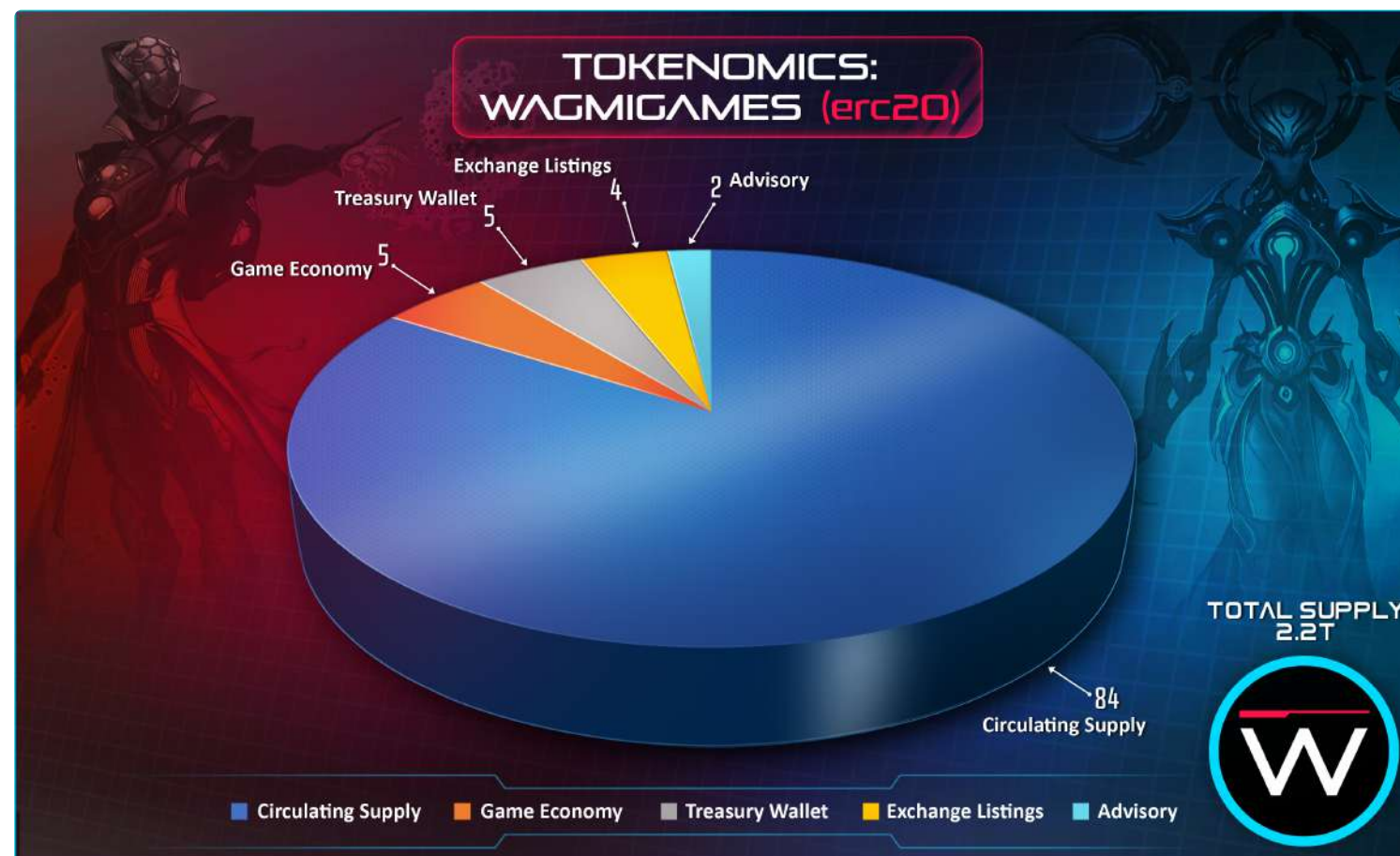
$WAGMIGAMES Supply Distribution

Token Utility

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1. In-Game Purchases

WAGMI Defense is accepting $WAGMIGAMES tokens for a minimum of **5% of primary sales**. If players choose to use $WAGMIGAMES tokens as a means of payment, they can do so directly. Alternatively, if they prefer to use other cryptocurrencies or FIAT, WAGMI Games will still take 5% of the primary sales amount and **automatically convert it to $WAGMIGAMES tokens** on the open market.

This approach ensures that players are utilizing the $WAGMIGAMES token for purchases within the game, whether they directly purchase it or indirectly through conversion. As a result, the success of the game and the growth of the $WAGMIGAMES token are tied together, promoting a symbiotic relationship between the two.

Moreover, the $WAGMIGAMES tokens acquired from in-game purchases will be moved to the WAGMI Games treasury. This can be used later for a variety of purposes, such as **funding tournaments, locking rewards**, or as deemed appropriate by the governance utility.

Overall, this approach not only increases the visibility of the $WAGMIGAMES token but also creates a unique utility for it, thereby enhancing its value.

2. Exclusive Tournaments

WAGMI Games will soon introduce token holder exclusive tournaments, which will be open only to holders of $WAGMIGAMES tokens. These tournaments will offer grand prizes, such as WAGMIGAMES tokens, other cryptocurrencies, even FIAT to the winners.

By hosting token holder exclusive tournaments, WAGMI Games is promoting the use and value of the $WAGMIGAMES token, encouraging players to hold and use the token within the game.

Additionally, the tournaments give the WAGMI Games community an opportunity to engage with each other, building a stronger community around the game and the token.

To participate in the token holder exclusive tournaments, players will need to hold a certain amount of $WAGMIGAMES tokens, as determined by the tournament rules. This requirement ensures that only dedicated and committed players who have a vested interest in the game and the token can participate.

3. On-Chain Governance

WAGMI Games uses an on-chain governance system that enables token holders to vote on certain aspects of the game, making the vote completely decentralized and transparent. Token holders can vote on new in-game items, maps, game mechanics, and in-game music (WAGMI RADIO), among other things.

Holding more $WAGMIGAMES tokens gives players more voting power within the governance system, allowing the community to actively engage in the ecosystem and impact the direction of the game and the company.

The governance feature also allows token holders to vote on the selection of artists and music to be featured in the game. This feature ensures that the community has a say in the development of the game, promoting the growth of the game and the $WAGMIGAMES token.

GENESIS NFT Collection

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In April 2022, WAGMI Games released the GENESIS Collection, consisting of 3022 unique NFTs.

These digital collectibles are currently being traded on OpenSea and Rarible (verified on both platforms) with a trading volume of 1100 ETH at the time of writing.

Hand-drawn by the artist MaddSketch, the GENESIS collectibles are a fun and eclectic combination of the 12 main characters in the WAGMI Defense story arc.

The collection was launched on the ERC-20 network and provides the following utility:

1. GENESIS NFT Locking

WAGMI Games gives GENESIS holders the chance to receive rewards through quests aimed at improving the WAGMI Games ecosystem, such as WAGMI Defense gameplay, UI/UX, marketing, messaging, control mechanisms, and more. These quests will be posted on the holder interface and can be claimed after completion.

Each locked GENESIS NFT will have an equal chance to claim rewards from the 3022 units available.

A user-friendly interface allows GENESIS holders to view available quests and claim rewards with ease. Quests will start once WAGMI Defense starts selling items.

2. Early Access to In-Game Card Packs at Launch

GENESIS holders will have the opportunity to claim all in-game items before the official launch to the general public.

In addition, each month, GENESIS holders will receive a sufficient amount of in-game currency (Adallium) to purchase newly available in-game items.

3. Access to Members Only Discord Channel

4. Access to Exclusive In-Game Items & Discounts

5. Future Whitelist Opportunities (for example, NiFe Wars Comic Books)

6. Exclusive High Stakes Tournaments

GENESIS holders will have the chance to participate in exclusive tournaments that are limited to GENESIS holders only.

Additionally, in the future, GENESIS holders will have the option to lend out their NFTs for these exclusive tournaments to players who wish to participate but do not own a GENESIS NFT.

The collection features 22 LEGENDARY NFTs, including:

- **TEN Gold Human Emperors:** Minting a Gold Human Emperor grants the holder a physical 3D-printed Human Emperor action figure. (Q3 2023)

- **TWELVE Original MaddSketch:** Minting one of the original 12 black and white sketches created by MaddSketch grants holders a physical 3D-printed Human Emperor action figure (not of gold color). (Q3 2023)

LEGENDARY Genesis NFTs - Only 12 Black/White Characters Ever Minted!

WAGMI Games Founder's Packs

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We are bringing back the nostalgia of opening card packs (think Pokemon or Yu-Gi-Oh) but this time, it's digital packs in our web3 universe. With a supply that is constantly burned as holders open and burn the packs, this collection gives you the first (and last) opportunity to collect the exclusive characters of the rapidly evolving, interoperable WAGMI Games universe.

🎟️ **LAUNCH DATE:** September 27, 2023

🔢 **ITEMS:** 3,000

💎 **MINT PRICE:** 0.09 ETH

💎 **OPENSEA** https://opensea.io/collection/wagmigamesfounderspacks/drop

Each Founder's Pack can be opened in order to claim 32 Founder's Cards, playable in WAGMI Defense and tradeable on L2 marketplaces.

🔧 **Founder's Packs Utility:** https://www.wagmigame.io/founders-pack.html

📖 **How To Open Your Pack:** https://medium.com/@wagmi/wagmi-games-founders-packs-reveal-how-to-open-yours-ab90ef55d942

Important Points:

✅ This collection is extremely **deflationary**. As players OPEN the packs, the packs are BURNED and removed from circulation, reducing the total supply.

✅ **Every single pack contains 32 Founder's Cards** but some of them are Rare, others are Epic and some... are LEGENDARY. You might have to mint more than one to get a full deck of 32 Legendaries!

✅ **Open your Pack... or dont!** - It's your decision. Unopened packs could be worth a lot on OpenSea in the future, especially as the supply is burned. However, opening the packs could provide you with Legendary versions of the most exclusive cards in the game, which could also be worth a lot on the secondary market.

🔍 **IN-DEPTH ANALYSIS:** https://medium.com/@wagmi/wagmi-games-announces-the-mint-of-the-year-founders-packs-mint-drops-exclusively-on-opensea-51562fedd37e

NiFe WARS Comic Books

WAGMI Games is excited to announce the release of quarterly comic book volumes based on the novel "**NiFe WARS: We're All Gonna Make It**".

The first volume, titled "The Betrayal - Earth's Peace Treaty Is Broken!" was minted on December 19th, 2022 on Immutable-X's L2. It was later migrated to Opensea (L1) on July 29. Details about the migration can be found **HERE**.

The collection includes 5973 digital comic books that are readable and tradable on the **Opensea** marketplace as well as **Rarible**.

Utility:

1. The world's first in-browser digital comic book (you can read the comic book directly on the NFT itself)
2. Holders will be able to lock their digital comic books and receive a free in-game War Chest every month (rarer loot for rarer comic book variations) - (WAGMI Defense Public Release)
3. PHYSICAL COPIES: 5,973 copies can be claimed by those who minted one of the digital comic books - (August 2023)

General Figyu - NiFe Wars Volume 1 "The Betrayal"

Team

WAGMI Games has assembled a highly skilled team of professionals with a proven track record of success in their respective fields. The team includes over 20 members, including developers, administrators, community moderators, and blockchain experts.

Core Team

Ian Bentley | Chief Executive Officer

As the CEO of our web3 gaming franchise, Ian brings a wealth of experience in building successful brands and game development. With a successful $20M exit with Autotropolis, an automotive research portal focused on lead generation and user acquisition, Ian is well-versed in key performance indicators and staying on the cutting edge of user acquisition. Additionally, Ian excels at finding and leading the right talent to make a company successful.

Ian also has a deep understanding and experience in the NFT space, specifically in gaming NFTs. He has served as a consultant to various organizations and is well-connected in the industry as a member of the Advisory board for Local Light and a business mentor at the Long Beach Accelerator.

Brent Pease | Chief Operations Officer/General Manager

Brent Pease is a veteran of the gaming industry with over 30 years of experience, including serving as the Director of Operations at Electronic Arts. He co-founded Industrial Toys, where he held the positions of Chief Technical Officer and COO, leading the company through its acquisition by Electronic Arts.

Brent has also played key leadership roles on 5 major ground-up projects at Apple, Bungie, Avid, DreamWorks Animation, and Industrial Toys, and has led the development of successful games and top-performing teams.

His exceptional product development skills, project management expertise, and executive leadership are steering WAGMI Games franchise to new heights and shaping the future of the gaming industry, positioning the company as a frontrunner in the mobile space.

Esteban Gil | Senior Product Manager

Esteban Gil is a seasoned gaming industry veteran with over a decade of experience in running events, developing games, and managing projects. As the Senior Product Manager of WAGMI Games, he's bringing with him a wealth of experience in data analysis, marketing, project management and LiveOps.

Esteban previously served as a Senior Product Manager at Electronic Arts (Respawn Entertainment), where he led the strategy, stakeholder communication, and game LiveOps for Apex Legends Mobile, achieving outstanding results. He also contributed significantly to the growth of Garena Free Fire, the second most popular and highest-grossing mobile game of 2022, where he co-led revenue-driving marketing campaigns and optimized revenue performance.

Esteban is also a co-founder of RetroSHFFL, a leading e-sports and streaming production team based in Mexico. His experience in building successful esports teams and producing high-quality gaming content will be invaluable to WAGMI Games as it looks to achieve mass adoption for its games in the Central and Latin American markets.

Luis Trujillo | Chief Gaming Officer

Luis is a visionary leader in the gaming industry, known for his ability to bring the most cutting edge and immersive experiences to players via his original art, lore and character creation.

He currently leads a team of 15 people at WAGMI Games in the development of their first mobile title, WAGMI Defense. He leads the team in finding solutions on both the non-technical and technical side with a focus on making a frictionless Web3 game that can onboard the billions of mobile gamers into an immersive high fidelity game that's addicting.

He has created an original cast of 32 original characters and lore which players can immerse themselves in as they dive into their gameplay. His creative vision led to collaboration with Gamestop on their first comic "The Betrayal" which can be found on the GameStopNFT website.

Chris Burkett | Chief Marketing Officer

Chris brings over 20 years of marketing experience to the table, having helped drive record-breaking revenue for even Fortune 100 companies. As a lifelong gamer himself, Chris is excited to bring his traditional marketing expertise, including extensive experience working with the Google Ads team that has managed the search marketing for gaming studios such as Nintendo, Supercell, Activision and Blizzard to the Web3 space and help drive mass adoption of crypto in the gaming industry by marketing to the 3 billion gamers around the world.

Chris is also leading the "WAGMI Studios" team, our gaming studio that utilizes motion capture technology to bring the game characters to life in an immersive and realistic way. This technology is a key element in creating an engaging and immersive game experience and is a testament to Chris's ability to drive innovation and growth within the company.

With his marketing expertise, WAGMI Games was able to organically raise over 2M dollars through token taxes, NFTs, and comics which has allowed the company to fully develop and bring to market WAGMI Defense without the assistance of venture capital.

Khaled Salem | Chief Technology Officer

Khaled brings extensive technical expertise to the WAGMI Games franchise. He has a deep understanding of blockchain technology, web technology and the technical infrastructure required for successful web3 projects. He is also well-versed in the legalities of the industry, having obtained a degree in the study of British Law.

As the CTO of WAGMI Games, Khaled is responsible for conceiving and implementing the technology needed to bring mass adoption to the space. His understanding of the market and the backbone of the industry, coupled with his expertise in blockchain and web technology, make him a vital asset in the development of the franchise.

Scott Herman | Vice President of Strategic Partnerships

Scott is a well-known figure in both the gaming and fitness communities, known for his channel OhTheHermanity where he has amassed over 60K subscribers and his fitness channel ScottHermanFitness with over 2.7 million subscribers.

Scott's expertise in in-game economy and character balancing, combined with his extensive knowledge of online communities and talent in content creation, make him a valuable asset in the development efforts of the franchise. His connections to key figures in the gaming industry, as well as influencers and content creators, have been instrumental in building a strong and engaged community around the WAGMI Games franchise.

Kostas Kroustaloudis | Development Director

Kostas Kroustaloudis holds the position of Development Director at WAGMI Games, where he leads the game's development and coordinates the entire franchise's progress.

As a pivotal member of the team, his exceptional leadership skills and astute decision-making have been instrumental in the successful execution of WAGMI Games' milestones.

In addition to his technical expertise, Kostas has a lifelong passion for playing games, especially mobile, and a deep understanding of game mechanics, stats and functions. This, combined with his keen understanding of the industry, makes him the ideal candidate to lead the WAGMI Games development team and guide the franchise to success.

Game Development Team

WAGMI Games adopts a strategic hybrid approach to development, leveraging both in-house expertise and external collaborations with renowned game and art studios. This synergy ensures a seamless and exceptional gaming experience for our community.

- **In-House Development:** Central to our development strategy is a team of skilled Tech Round engineers, including former Electronic Arts (EA) professionals. Their expertise drives the core development of the game, infusing it with creativity, innovation, and technical prowess.

- **External Partnerships:** To elevate our visual and artistic elements, we have partnered with top-tier studio Room8, a distinguished AAA European game design studio, that has taken charge of asset production, covering characters, animations, VFX, and UI. Their mastery enhances the game's immersive experience and aesthetic appeal.

- **Character Design:** In pursuit of extraordinary concept design, we've aligned ourselves with Gadget-bot, one of the world's premier concept design studios. Their ingenuity shapes our entire intellectual property, including the highly anticipated 12 main heroes, set to be revealed in August 2023.

Official Links

WAGMI Games understands that the success of the company is closely tied to the support and sentiment of the community.

To foster trust and transparency, the team has made it a priority to ensure the safety of gamers and holders by obtaining official verification for the main Twitter, Telegram, OpenSea, and Rarible pages.

WAGMI Games Official Linktree

Our Official Links:

- **Main Website:** https://www.wagmigame.io/
- **Genesis Collection:** https://opensea.io/collection/wagmi-genesis-collection
- **Comics:** https://www.wagmigame.io/the-betrayal.html
- **Telegram:** https://t.me/WAGMIOfficialGroup
- **Facebook:** https://www.facebook.com/wagmigame
- **Instagram:** https://www.instagram.com/wagmigame/
- **Twitter:** https://twitter.com/WagmiGameCo
- **Discord:** https://link.wagmigame.io/discord
- **Medium:** https://medium.com/@wagmi
- **YouTube:** https://www.youtube.com/c/wagmigames
- **Twitch:** https://www.twitch.tv/wagmigame

Disclosures: https://www.wagmigame.io/terms-and-conditions